



VILLAGE OF LINCOLNSHIRE

MINUTES ARCHITECTURAL REVIEW BOARD MEETING Tuesday, January 16, 2024

Present:

~~Chair Kennerley~~

Member McCall

Member Santosuosso

Member Lazarus

Alternate Member Malhotra (voted due to absence of a full member)

~~Member Hefner~~

~~Member Orzeske~~

Trustee Raizin (arrived at 7:19 p.m.)

Planning & Development Manager Zozulya

Assistant Village Manager/Community &

Economic Development Director Roesler

1.0 ROLL CALL

Chair Pro Tem Santosuosso called the meeting to order at 7:00 p.m. and Planning & Development Manager (PDM) Zozulya called the roll.

PDM Zozulya stated Chair Kennerley requested Member Santosuosso be appointed Chair Pro Tem given she was not in attendance. Member Lazarus moved and Member McCall seconded the motion to appoint Member Santosuosso Chair Pro Tem. The motion passed unanimously by voice vote.

2.0 APPROVAL OF MINUTES

2.1 Approval of the December 19, 2023, Architectural Review Board Meeting Minutes

Member McCall moved and Member Lazarus seconded the motion to approve the minutes as presented for the Tuesday, December 19, 2023, ARB meeting.

The motion passed unanimously by voice vote.

3.0 ITEMS OF GENERAL BUSINESS

3.1 Continued Public Hearing Regarding Proposed Text Amendments to Title 12 (Sign Control) of the Lincolnshire Village Code to Establish Regulations for Government Signs (Village of Lincolnshire)

Chair Pro Tem Santosuosso reviewed the procedures for the continued public hearing and asked for staff presentation. PDM Zozulya stated the ARB reviewed this item at the October 17, 2023, meeting and requested additional information regarding digital sign placement, brightness, as well as examples of similarly located signs. PDM Zozulya

stated staff provided responses regarding each request in the November 21, 2023, ARB staff report and gave a brief overview of each. She noted staff requests the ARB conclude the public hearing and make a motion with any conditions for Village Board consideration to facilitate expedient Village kiosk sign installation.

Member Lazarus asked if it was prescribed anywhere in the code where businesses were limited to 5,000 nits during the day. PDM Zozulya stated the property examples provided in the staff report have a distinct ordinance that regulates signage, including illumination.

Chair Pro Tem Santosuosso expressed concern regarding the proposed regulations for animation and how it coincides with the proposed allowance for a 10-second duration of each message. Chair Pro Tem Santosuosso suggested asking the Village Board to consider prohibiting animated displays altogether. Trustee Raizin suggested differentiating "animation" from "transitions." Member Lazarus noted the difference between animated displays and transitions. He expressed concern about specific animated transitions, and the possibility for the transitions to be distracting and detracting from the message. Alternate Member Malhotra suggested "animation" could refer to dancing images or caricatures, while "transition" could refer to the frequency of changes between messages. Alternate Member Malhotra stated transitions could be properly regulated and be a distraction.

Chair Pro Tem opened the floor to members of the public who wished to speak. Members of the public were not in attendance, and the hearing continued with additional discussion.

Member Lazarus reemphasized his concerns with the animated displays. He preferred not to allow animated displays. Member Lazarus stated transitions between messages are acceptable if they are simple slides, wipes, or fade to black, but the regulations should not allow for a "television on the side of the road" with full animated displays.

PDM Zozulya acknowledged member Lazarus's concern with consistency between governmental signs and other signs within the Village. PDM Zozulya stated staff could research previously approved sign ordinances for guidance that may inform proposed government sign regulations. PDM Zozulya affirmed the ARB's desire to align government sign regulations with similar standards and requirements for private sector signs in terms of content and quality.

Chair Pro Tem Santosuosso closed the public hearing and reconvened the ARB meeting to discuss the proposal and the ARB's recommendation to the Village Board.

Member Lazarus moved and Member McCall seconded the motion to approve the proposed text amendments to Title 12 with the following conditions:

- Consider limiting overall brightness to 5,000 nits in the daytime and 500 nits at night for consistency with ordinances for other electronic signs in the Village.

- Prohibit animations yet allow for limited transitions to simple slides, wipes, fades to black, and non-distracting formats.

AYES: Lazarus, McCall, Malhotra, & Santosuosso

NAYS: None

ABSENT: Kennerley, Hefner, & Orzeske

ABSTAIN: None

PDM Zozulya declared the motion carried.

3.2 Continued Public Hearing Regarding Sign Variances from Title 12 (Sign Control), Section 12-9-1 (Table 1) of the Lincolnshire Village Code for a Government Ground Sign for the Village of Lincolnshire in the Commercial Sign District (1 Olde Half Day Road – Village of Lincolnshire)

3.3 Continued Design Review of a Proposed Government Ground Sign for the Village of Lincolnshire in the Commercial Sign District (1 Olde Half Day Road – Village of Lincolnshire)

Chair Pro Tem Santosuosso opened agenda items 3.2 and 3.3.

PDM Zozulya reminded the ARB of previous discussions regarding the Village's proposed electronic kiosk sign in October 2023. The Village Board seeks a recommendation from the ARB for a digital sign at the current kiosk sign location. She explained the proposed location is endorsed by the Village Board, but if the ARB believes the sign is better located elsewhere, they may include it as a condition of their recommendation to the Village Board.

Member Lazarus expressed concerns about the visibility of the sign from the south and east and requested renderings of the sign in the proposed location. PDM Zozulya stated the Village's consultant, Hitchcock Design Group, considered visibility concerns and affirmed the proposed location offers good visibility. She also stated the elevation of the sign was suitable for the new location and would not be impacted by the visibility triangle. PDM Zozulya also reported Hitchcock determined the opening within the leaf element of the sign would not present any safety concerns, even in high wind conditions which was an item of concern from the previous ARB discussion.

Chair Pro Tem Santosuosso asked if staff if they would like to have the variance findings of fact entered into the record. PDM Zozulya replied yes.

Member McCall expressed disappointment in the west side location study and requests further investigation. Assistant Village Manager/Community & Economic Development Director (AVM/CEDD) Roesler explained staff did consider the knoll on the Village Hall Campus, west of the Half Day Road/Olde Half Day Road intersection side as a potential location, However, he noted there are visibility limitations depending on the direction of travel, particularly on the knoll. AVM/CEDD Roesler stated the proposed location on the east side has advantages like the lower profile of the sign and image being more

visible to those turning right onto Olde Half Day Road and those turning left onto Half Day Road.

Member Lazarus expressed concerns about white background signage being used in the village, citing safety issues with illuminated signage at eye level. PDM Zozulya stated she does not recall the Village limiting the digital sign background color for the previously approved signs, including the Marriott Resort, Adlai E. Stevenson High School, and Culver's. Trustee Raizin questioned the white background concern since regulatory traffic signs have a white background and read well.

PDM Zozulya stated though the ARB had already made a motion on the text amendment request, staff will communicate the ARB's concern regarding the white background to the Village Board in the staff report and meeting minutes.

Chair Pro Tem opened the floor to members of the public who wished to speak. Members of the public were not in attendance, and the hearing continued with additional discussion.

Member Lazarus moved and member McCall seconded the motion to approve the sign variances from Title 12 for the proposed Village electronic kiosk sign at the intersection of Half Day Road / Olde Half Day Road.

AYES: Lazarus, McCall, Malhotra, & Santosuosso
NAYS: None
ABSENT: Kennerley, Hefner & Orzeske
ABSTAIN: None

PDM Zozulya declared the motion carried.

Member McCall moved and member Lazarus seconded the motion to recommend approval of the proposed Village electronic kiosk sign design in the Commercial Sign District, subject to further study of the west side of Olde Half Day Road / Half Day Road intersection for the proposed sign location, including a rendered site plan perspectives from the Olde Half Day Road / Half Day Road intersection.

AYES: Lazarus, McCall, Malhotra, & Santosuosso
NAYS: None
ABSENT: Kennerley, Hefner, & Orzeske
ABSTAIN: None

PDM Zozulya declared the motion carried.

4.0 UNFINISHED BUSINESS

There was no unfinished business.

5.0 NEW BUSINESS

PDM Zozulya updated the ARB on the status of the Panattoni industrial/warehouse project stating it was approved by the Village Board. She noted the developer needs to submit a final plat of subdivision to the Village Board for approval before

construction could begin. Member Lazarus inquired about the detention area fence which was going to be submitted to the ARB for approval. PDM Zozulya stated the petitioner determined the fence was not required.

6.0 CITIZENS COMMENTS

There were no citizen comments.

7.0 ADJOURNMENT

Chair Pro Tem Santosuosso declared the meeting adjourned at 8:13 p.m.

Minutes submitted by Shannon Latham, Administrative Assistant, Community & Economic Development.