



VILLAGE OF LINCOLNSHIRE

MINUTES COMMITTEE OF THE WHOLE MEETING October 10, 2022

Present:

Mayor Brandt
Trustee Harms Muth
Trustee Pantelis
Trustee Wright
Village Attorney Simon
Village Treasurer/Finance Director Rossi
~~Public Works Director Woodbury~~

~~Trustee Grujanac~~
Trustee Mitchell
Trustee Raizin
Village Clerk Mastandrea
Village Manager Burke
Chief of Police Leonas

Assistant Village Manager/Community & Economic Development Director Roesler

1.0 ROLL CALL

Mayor Brandt called the meeting to order at 7:15 p.m., and Village Clerk Mastandrea called the roll.

2.0 ITEMS OF GENERAL BUSINESS

2.1 Planning, Zoning and Land Use

2.1.1 **Consideration of an Ordinance Approving a Variance from Title 12 (Sign Control) of the Lincolnshire Village Code in the Office/Industrial Sign District to Permit a Ground Monument Sign Setback of Less than 15' from the Street Edge (450 Bond Street – Klein Tools)**

Assistant Village Manager/Community & Economic Development (CED) Director Roesler provided a summary of the proposed ordinance approving a variance from Title 12 (Sign Control) of the Lincolnshire Village Code in the Office/Industrial Sign District to permit a ground monument sign setback of less than 15' from the street edge for Klein Tools. The existing ground monument sign was installed in 2006 when the property was first developed. The sign meets all current requirements except for the setback from the property line. Klein Tools seeks to memorialize the existing non-conforming setback via a variance.

Trustee Mitchell asked if Klein Tools is located on a street that dead ends. Assistant Village Manager/CED Director Roesler confirmed Klein Tools was located at the end of Bond Street which dead ends.

It was the consensus of the Board to place this item on the Consent Agenda for approval at the next Regular Village Board meeting.

2.2 Finance and Administration

2.2.1 **Receipt of Marketing Partnership Update from Visit Lake County (Visit Lake County)**

Village Manager Burke introduced Maureen Reidy, President of Visit

Lake County; John McGuire, Visit Lake County Representative; Brad Lajoie, General Manager for Lincolnshire Marriott Resort; and Colette Kukla, Director of Sales, Marketing and Revenue for Lincolnshire Marriott Resort. Village Manager Burke stated each year the Village invites Visit Lake County to provide a year in review of their work and impact on Lincolnshire.

Ms. Reidy, President of Visit Lake County provided a presentation regarding Visit Lake County's mission, overview of the organization, marketing goals, website statistics, digital marketing, summer campaign, Chicago Bears Training Camp partnership, seasonal initiatives, the annual Libation Trail campaign, Lake County Restaurant Week, group sales initiatives, strategic partner organizations, and College of Lake County/Visit Lake County Hospitality Scholarship. Ms. Reidy thanked the Village for the support and investment in tourism.

Ms. Kukla, Director of Sales, Marketing and Revenue for Lincolnshire Marriott Resort provided updates and statistics for the industry and partnership with Visit Lake County. Ms. Kukla noted projections for current year are at approximately 75% of 2019 revenues. Ms. Kukla provided a summary of a new category of travel labeled "bleisure travel"; business travel which connects personal travel and extends time where business travel occurred. This new type of travel is doing well. Ms. Kukla provided a summary of the partnership between Lincolnshire Marriott Resort and Visit Lake County.

Mayor Brandt asked if the rates for the Lincolnshire Marriott are the same as 2019. Ms. Kukla states some rates are higher than 2019. Mayor Brandt asked if rates would get even higher with inflation. Ms. Kukla stated they have had to increase rates for menu pricing due to increases in food costs, cost of labor, and utilities. Ms. Kukla concluded noting 2023 will have a full season at the theatre.

Mr. Lajoie, General Manager for Lincolnshire Marriott Resort thanked the Mayor and Village Board for their support and thanked Ms. Reidy for Visit Lake County efforts. Mr. Lajoie provided a report on the Lincolnshire Marriott Resort hotel business. Mr. Lajoie noted they are still experiencing staffing issues which presents issues with the capacity at the restaurants. Mr. Lajoie presented a schedule of the 2023 theatre season. Mr. Lajoie noted they are starting to see business travel coming back.

Village Manager Burke thanked Ms. Reidy and Lincolnshire Marriott Resort for their partnership. Village Manager Burke noted Staff & Command Training took place at Lincolnshire Marriott Resort earlier this year and thanked the Lincolnshire Marriott Resort team for the partnership along with partnership for the recent Workforce Development Job Fair.

Mayor Brandt asked staff how we are conveying the hotel partnerships with new businesses. Assistant Village Manager/CED Director Roesler stated staff shares the list of new businesses with Lincolnshire hotels and restaurants. Mayor Brandt asked if the new businesses are

automatically signed up for the Business Spotlight E-News. Assistant Village Manager/CED Director Roesler stated the Business Spotlight E-News is voluntary, but staff provides this information to new businesses and encourages them to sign up to keep informed about Village programs and services.

2.22 PUBLIC ANNOUNCEMENT – Consideration of the Estimated Amount to be Raised by Ad Valorem Taxes for the 2022 Tax Levy to be Collected in Fiscal Year 2023 (Village of Lincolnshire).

Treasurer/Finance Director Rossi noted the 2022 tax levy will be money collected in 2023. Treasurer/Finance Director Rossi provided a presentation regarding the 2022 property tax levy including tax levy process and tax levy history. Treasurer/Finance Director Rossi provided information on the anticipated estimated Equalized Assessed Value of \$683,972,221 (EAV 1/3 of the assessed value of a home), 2022 proposed property tax levy of \$1,709,931 which would keep the tax rate at .250. Treasurer/Finance Director Rossi noted Police Pension funding is reported at \$1,105,431, stating the actuarial recommendation was \$865,000 based on the actuary study completed in 2022; before the market took a downturn. Staff would like to take the opportunity to increase the Village's contribution to avoid future pension obligations and the risk of much higher contributions in future years. Treasurer/Finance Director Rossi presented a graph showing tax rate comparisons to other municipalities and municipal rate graph.

Mayor Brandt suggested sharing the graphs showing where the property tax dollars are going in the winter newsletter and other communications from the Village.

Treasurer/Finance Director Rossi continued his presentation with tax levy rates for municipalities in Lake County, the residential impact with the tax levy rate at .250 and comparison to the median Lake County municipal rate, and distribution of property taxes.

Trustee Raizin suggested putting headlines on the charts presented to increase clarity and ease of reading.

2.3 Public Works

2.4 Public Safety

2.41 Report and Update to the Village Board on 2022 Status of Chief's Community Council for Police Operations (C3PO - Village of Lincolnshire)

Chief of Police Leonas provided a report on 2022 Status of Chief's Community Council for Police Operations – C3PO outlining goals from 2021/2022, future meeting dates, and the need for new members. Chief of Police Leonas included information in the materials presented in the packet regarding the SAFE-T Act as it relates to the Police Department and operations. Chief Leonas stated he could go over the information in more detail if the Board had any questions.

Trustee Raizin asked if Chief Leonas had any thoughts on certain age group or demographic criteria the C3PO Committee needs to be more representative of the community. Chief of Police Leonas stated most of the current members are approximately the same age, so it would be nice to get some younger members, but the main goal is to increase the diversity in the group and have it be representatives of Lincolnshire as a whole.

Mayor Brandt asked if there was any information relative to removing School Resource Officers in the SAFE-T Act. Chief of Police Leonas stated the Lincolnshire Police Department has a unique relationship with Stevenson High School. He noted the Resource Officers are in the schools primarily for safety. Chief Leonas noted he did not think there were intentions to remove the School Resource Officers from the school.

Mayor Brandt stated there was a child hit by a car on Oxford Drive and asked if the Police would be doing a traffic study to see if any stop signs are needed in the area. Chief of Police Leonas stated information regarding the studies done by Police Department personnel was included in Manager's Notes this past week. He noted staff could continue to follow up on traffic and pedestrian concerns and will share the results of information gathered in future Manager's Notes.

A conversation regarding traffic safety around the Village followed. Chief Leonas noted traffic and speed counters have been installed on Oxford Drive. He noted the Department's efforts are continuing to monitor and evaluate traffic safety throughout the community.

Trustee Raizin suggested the Police consider providing more education on bike safety. Chief of Police Leonas stated the Police Department staff are talking about partnering with the schools to educate children on bike safety.

Trustee Mitchell asked if there was a crossing guard at Oxford Drive when the recent accident happened. Chief of Police Leonas stated there was not a crossing guard at Oxford Drive. Trustee Mitchell asked if there should be a crossing guard at this location. Chief of Police Leonas noted the safest approach would be to place crossing guards at all intersections; however, that approach may not be feasible or desirable. Given the signalized intersection at Oxford Drive and volume of pedestrians crossing at this location, a crossing guard may not be warranted in this location. Chief of Police Leonas noted the schools are responsible for hiring and placing the crossing guards at various locations noting the staff is not available to staff each intersection

Village Manager Burke stated the Communications Committee discussed this matter and plans to include information in the schools' virtual backpacks regarding bike safety.

- 2.5 Parks and Recreation
- 2.6 Judiciary and Personnel

3.0 UNFINISHED BUSINESS

4.0 NEW BUSINESS

5.0 EXECUTIVE SESSION

6.0 ADJOURNMENT

Trustee Harms Muth moved, and Trustee Wright seconded the motion to adjourn. The voice vote was unanimous, and Mayor Brandt declared the meeting adjourned at 8:34 p.m.

Respectfully submitted,

VILLAGE OF LINCOLNSHIRE

Barbara Mastandrea
Village Clerk