



# Market Profile

49 Oxford Dr, Lincolnshire, Illinois, 60069 2  
 49 Oxford Dr, Lincolnshire, Illinois, 60069  
 Rings: 1, 5, 10 mile radii

Prepared by Esri  
 Latitude: 42.19857  
 Longitude: -87.91660

	1 mile	5 miles	10 miles
<b>Population Summary</b>			
2010 Total Population	4,545	156,261	629,193
2020 Total Population	4,884	163,316	645,954
2020 Group Quarters	192	3,143	20,663
2022 Total Population	4,946	164,052	645,650
2022 Group Quarters	192	3,143	20,656
2027 Total Population	4,916	163,423	638,056
2022-2027 Annual Rate	-0.12%	-0.08%	-0.24%
2022 Total Daytime Population	5,591	238,835	785,808
Workers	2,809	161,116	483,422
Residents	2,782	77,719	302,386
<b>Household Summary</b>			
2010 Households	1,660	58,438	231,207
2010 Average Household Size	2.60	2.63	2.63
2020 Total Households	1,680	61,074	240,422
2020 Average Household Size	2.79	2.62	2.60
2022 Total Households	1,688	61,524	241,433
2022 Average Household Size	2.82	2.62	2.59
2027 Total Households	1,687	61,689	239,953
2027 Average Household Size	2.80	2.60	2.57
2022-2027 Annual Rate	-0.01%	0.05%	-0.12%
2010 Families	1,206	42,702	165,638
2010 Average Family Size	3.11	3.14	3.16
2022 Total Families	1,185	44,010	169,289
2022 Average Family Size	3.45	3.15	3.15
2027 Total Families	1,178	44,056	168,011
2027 Average Family Size	3.44	3.13	3.13
2022-2027 Annual Rate	-0.12%	0.02%	-0.15%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,341	55,945	229,396
Owner Occupied Housing Units	95.3%	82.1%	76.5%
Renter Occupied Housing Units	4.3%	14.9%	20.5%
Vacant Housing Units	0.4%	3.0%	2.9%
2010 Housing Units	1,753	61,920	246,005
Owner Occupied Housing Units	78.0%	76.0%	73.1%
Renter Occupied Housing Units	16.7%	18.4%	20.9%
Vacant Housing Units	5.3%	5.6%	6.0%
2020 Housing Units	1,799	64,666	254,926
Vacant Housing Units	6.6%	5.6%	5.7%
2022 Housing Units	1,811	65,503	257,500
Owner Occupied Housing Units	79.0%	72.6%	71.5%
Renter Occupied Housing Units	14.2%	21.3%	22.3%
Vacant Housing Units	6.8%	6.1%	6.2%
2027 Housing Units	1,823	65,861	258,429
Owner Occupied Housing Units	78.9%	73.0%	71.5%
Renter Occupied Housing Units	13.6%	20.7%	21.3%
Vacant Housing Units	7.5%	6.3%	7.1%
<b>Median Household Income</b>			
2022	\$166,508	\$128,036	\$116,767
2027	\$185,907	\$147,679	\$134,943
<b>Median Home Value</b>			
2022	\$586,214	\$436,175	\$415,850
2027	\$582,773	\$443,404	\$426,262
<b>Per Capita Income</b>			
2022	\$89,885	\$69,783	\$63,669
2027	\$101,313	\$78,871	\$72,954
<b>Median Age</b>			
2010	48.7	41.9	40.2
2022	53.8	44.0	42.4
2027	55.0	44.6	43.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	1,688	61,524	241,422
<\$15,000	3.6%	3.8%	4.1%
\$15,000 - \$24,999	3.6%	3.2%	3.7%
\$25,000 - \$34,999	2.8%	3.6%	4.4%
\$35,000 - \$49,999	5.1%	6.2%	7.1%
\$50,000 - \$74,999	7.4%	10.2%	11.6%
\$75,000 - \$99,999	6.8%	10.5%	10.8%
\$100,000 - \$149,999	15.6%	19.1%	19.5%
\$150,000 - \$199,999	12.9%	14.3%	13.6%
\$200,000+	42.2%	29.1%	25.3%
Average Household Income	\$248,506	\$186,242	\$169,435
<b>2027 Households by Income</b>			
Household Income Base	1,687	61,689	239,942
<\$15,000	2.6%	2.7%	3.0%
\$15,000 - \$24,999	2.4%	2.2%	2.6%
\$25,000 - \$34,999	2.0%	2.6%	3.3%
\$35,000 - \$49,999	4.4%	5.0%	5.5%
\$50,000 - \$74,999	7.1%	8.7%	9.9%
\$75,000 - \$99,999	5.5%	9.6%	10.1%
\$100,000 - \$149,999	14.7%	19.9%	20.2%
\$150,000 - \$199,999	14.6%	17.1%	16.4%
\$200,000+	46.7%	32.2%	29.0%
Average Household Income	\$278,917	\$209,145	\$193,153
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	1,430	47,569	184,009
<\$50,000	0.1%	0.8%	0.6%
\$50,000 - \$99,999	0.0%	0.5%	1.0%
\$100,000 - \$149,999	0.1%	1.7%	2.3%
\$150,000 - \$199,999	0.3%	4.3%	3.9%
\$200,000 - \$249,999	1.3%	7.2%	6.8%
\$250,000 - \$299,999	1.5%	7.7%	9.3%
\$300,000 - \$399,999	13.4%	21.8%	23.5%
\$400,000 - \$499,999	17.6%	16.4%	16.5%
\$500,000 - \$749,999	45.5%	24.1%	22.0%
\$750,000 - \$999,999	12.0%	9.8%	9.0%
\$1,000,000 - \$1,499,999	5.9%	3.2%	2.8%
\$1,500,000 - \$1,999,999	1.0%	1.6%	1.2%
\$2,000,000 +	1.2%	0.9%	1.0%
Average Home Value	\$642,127	\$521,775	\$504,012
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	1,439	48,088	184,885
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.1%	0.4%
\$100,000 - \$149,999	0.0%	0.5%	0.8%
\$150,000 - \$199,999	0.1%	2.3%	2.1%
\$200,000 - \$249,999	0.8%	6.3%	5.6%
\$250,000 - \$299,999	1.3%	8.1%	9.6%
\$300,000 - \$399,999	13.9%	24.8%	26.5%
\$400,000 - \$499,999	18.6%	18.0%	18.2%
\$500,000 - \$749,999	46.5%	25.0%	23.0%
\$750,000 - \$999,999	11.5%	9.3%	8.3%
\$1,000,000 - \$1,499,999	4.9%	2.6%	2.7%
\$1,500,000 - \$1,999,999	1.0%	1.7%	1.3%
\$2,000,000 +	1.5%	1.2%	1.3%
Average Home Value	\$640,745	\$535,583	\$521,180

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Age</b>			
Total	4,543	156,262	629,190
0 - 4	3.8%	5.4%	5.8%
5 - 9	6.8%	6.9%	6.8%
10 - 14	7.8%	7.5%	7.2%
15 - 24	9.6%	11.6%	13.0%
25 - 34	3.5%	9.6%	10.8%
35 - 44	12.2%	13.6%	13.2%
45 - 54	17.1%	17.5%	16.4%
55 - 64	14.5%	13.7%	12.8%
65 - 74	9.5%	7.0%	7.0%
75 - 84	9.2%	4.7%	4.7%
85 +	6.1%	2.5%	2.3%
18 +	76.1%	75.2%	75.6%
<b>2022 Population by Age</b>			
Total	4,946	164,053	645,650
0 - 4	3.2%	4.8%	5.0%
5 - 9	4.7%	5.9%	5.9%
10 - 14	7.0%	6.8%	6.7%
15 - 24	10.4%	11.3%	12.5%
25 - 34	5.1%	10.4%	11.0%
35 - 44	7.8%	12.1%	12.1%
45 - 54	13.5%	13.5%	12.8%
55 - 64	15.2%	15.1%	14.3%
65 - 74	15.0%	11.3%	10.9%
75 - 84	11.9%	6.0%	6.1%
85 +	6.3%	2.8%	2.8%
18 +	80.1%	78.2%	78.4%
<b>2027 Population by Age</b>			
Total	4,916	163,423	638,058
0 - 4	3.3%	4.8%	5.1%
5 - 9	4.5%	5.7%	5.7%
10 - 14	5.9%	6.2%	6.1%
15 - 24	9.2%	10.3%	11.7%
25 - 34	6.0%	10.4%	11.0%
35 - 44	8.8%	13.0%	12.9%
45 - 54	12.3%	12.9%	12.1%
55 - 64	14.4%	13.6%	12.8%
65 - 74	15.2%	12.5%	12.0%
75 - 84	13.7%	7.5%	7.4%
85 +	6.7%	3.0%	3.1%
18 +	81.8%	79.3%	79.3%
<b>2010 Population by Sex</b>			
Males	2,181	75,823	310,402
Females	2,363	80,438	318,790
<b>2022 Population by Sex</b>			
Males	2,420	79,953	318,980
Females	2,527	84,099	326,670
<b>2027 Population by Sex</b>			
Males	2,413	79,791	315,511
Females	2,502	83,632	322,546

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	4,544	156,261	629,192
White Alone	88.0%	80.4%	80.2%
Black Alone	1.1%	1.4%	3.2%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	9.2%	11.7%	9.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	4.5%	5.0%
Two or More Races	1.2%	1.7%	1.9%
Hispanic Origin	3.0%	10.9%	12.4%
Diversity Index	26.3	46.7	48.6
<b>2020 Population by Race/Ethnicity</b>			
Total	4,884	163,316	645,954
White Alone	71.0%	66.5%	68.7%
Black Alone	1.1%	1.7%	3.1%
American Indian Alone	0.1%	0.5%	0.6%
Asian Alone	20.8%	18.5%	13.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	5.5%	6.6%
Two or More Races	5.6%	7.3%	7.8%
Hispanic Origin	4.6%	12.2%	14.2%
Diversity Index	49.8	61.9	62.1
<b>2022 Population by Race/Ethnicity</b>			
Total	4,946	164,051	645,650
White Alone	70.2%	65.8%	68.1%
Black Alone	1.2%	1.7%	3.1%
American Indian Alone	0.1%	0.6%	0.6%
Asian Alone	21.3%	18.8%	13.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	5.6%	6.7%
Two or More Races	5.8%	7.5%	8.1%
Hispanic Origin	4.7%	12.4%	14.4%
Diversity Index	50.6	62.6	62.8
<b>2027 Population by Race/Ethnicity</b>			
Total	4,916	163,423	638,055
White Alone	67.8%	63.7%	66.1%
Black Alone	1.2%	1.7%	3.0%
American Indian Alone	0.2%	0.6%	0.7%
Asian Alone	22.7%	19.8%	14.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	5.9%	7.2%
Two or More Races	6.6%	8.3%	8.9%
Hispanic Origin	5.1%	12.9%	15.1%
Diversity Index	53.4	64.6	65.0
<b>2010 Population by Relationship and Household Type</b>			
Total	4,544	156,261	629,193
In Households	95.0%	98.5%	96.7%
In Family Households	83.0%	86.8%	84.5%
Householder	27.2%	27.3%	26.3%
Spouse	25.1%	23.5%	22.1%
Child	28.6%	31.9%	31.5%
Other relative	1.6%	3.1%	3.2%
Nonrelative	0.5%	1.1%	1.3%
In Nonfamily Households	12.0%	11.7%	12.3%
In Group Quarters	5.0%	1.5%	3.3%
Institutionalized Population	3.4%	0.9%	0.8%
Noninstitutionalized Population	1.6%	0.6%	2.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	3,698	116,848	451,517
Less than 9th Grade	0.8%	2.1%	2.7%
9th - 12th Grade, No Diploma	2.1%	1.8%	2.3%
High School Graduate	8.7%	11.3%	13.0%
GED/Alternative Credential	1.1%	0.9%	1.4%
Some College, No Degree	8.8%	11.6%	13.1%
Associate Degree	3.9%	5.4%	6.3%
Bachelor's Degree	37.8%	36.1%	34.6%
Graduate/Professional Degree	36.9%	30.8%	26.6%
<b>2022 Population 15+ by Marital Status</b>			
Total	4,213	135,333	532,389
Never Married	22.0%	24.9%	26.8%
Married	63.1%	62.1%	59.9%
Widowed	10.3%	5.8%	5.6%
Divorced	4.7%	7.2%	7.6%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,246	89,987	347,057
Population 16+ Employed	97.5%	97.3%	97.2%
Population 16+ Unemployment rate	2.5%	2.7%	2.8%
Population 16-24 Employed	9.3%	10.2%	10.9%
Population 16-24 Unemployment rate	9.8%	6.6%	6.0%
Population 25-54 Employed	47.7%	57.5%	58.2%
Population 25-54 Unemployment rate	1.1%	2.2%	2.2%
Population 55-64 Employed	24.3%	21.5%	20.7%
Population 55-64 Unemployment rate	0.9%	2.3%	2.5%
Population 65+ Employed	18.6%	10.7%	10.2%
Population 65+ Unemployment rate	4.0%	2.7%	3.4%
<b>2022 Employed Population 16+ by Industry</b>			
Total	2,189	87,535	337,279
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	3.4%	3.4%	4.8%
Manufacturing	16.0%	12.5%	11.9%
Wholesale Trade	6.1%	4.6%	4.1%
Retail Trade	11.7%	9.3%	9.7%
Transportation/Utilities	5.0%	4.3%	5.2%
Information	1.2%	1.6%	1.9%
Finance/Insurance/Real Estate	14.3%	10.9%	10.2%
Services	40.4%	51.4%	49.9%
Public Administration	1.6%	1.7%	2.2%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	2,188	87,535	337,280
White Collar	87.1%	78.9%	76.0%
Management/Business/Financial	39.5%	27.8%	26.6%
Professional	26.0%	32.1%	29.6%
Sales	15.1%	10.5%	10.3%
Administrative Support	6.5%	8.5%	9.5%
Services	5.6%	9.5%	10.7%
Blue Collar	7.3%	11.6%	13.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.7%	1.9%	2.8%
Installation/Maintenance/Repair	0.8%	1.2%	1.5%
Production	1.2%	3.7%	3.8%
Transportation/Material Moving	3.6%	4.7%	5.3%

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<b>2010 Households by Type</b>			
Total	1,660	58,438	231,207
Households with 1 Person	24.7%	23.4%	24.3%
Households with 2+ People	75.3%	76.6%	75.7%
Family Households	72.7%	73.1%	71.6%
Husband-wife Families	66.7%	62.7%	60.3%
With Related Children	29.5%	30.1%	28.8%
Other Family (No Spouse Present)	5.9%	10.3%	11.4%
Other Family with Male Householder	1.7%	2.9%	3.2%
With Related Children	0.8%	1.5%	1.6%
Other Family with Female Householder	4.2%	7.4%	8.2%
With Related Children	2.2%	4.2%	4.7%
Nonfamily Households	2.7%	3.6%	4.1%
All Households with Children	32.7%	36.0%	35.2%
Multigenerational Households	1.5%	2.8%	2.9%
Unmarried Partner Households	2.4%	3.4%	3.8%
Male-female	1.7%	2.9%	3.3%
Same-sex	0.7%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	1,660	58,436	231,207
1 Person Household	24.7%	23.4%	24.3%
2 Person Household	36.9%	32.3%	32.1%
3 Person Household	12.2%	16.9%	16.4%
4 Person Household	17.4%	17.3%	16.3%
5 Person Household	6.6%	7.1%	7.2%
6 Person Household	1.7%	2.1%	2.4%
7 + Person Household	0.6%	1.0%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,660	58,438	231,208
Owner Occupied	82.3%	80.5%	77.8%
Owned with a Mortgage/Loan	57.5%	60.7%	57.2%
Owned Free and Clear	24.8%	19.8%	20.6%
Renter Occupied	17.7%	19.5%	22.2%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	115	111	106
Percent of Income for Mortgage	18.6%	18.0%	18.8%
Wealth Index	344	233	209
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,753	61,920	246,005
Housing Units Inside Urbanized Area	95.3%	99.7%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.7%	0.3%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	4,545	156,261	629,193
Population Inside Urbanized Area	94.0%	99.7%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	6.0%	0.3%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Golden Years (9B)	Enterprising Professionals (2D)	Savvy Suburbanites (1D)
3.	Professional Pride (1B)	Professional Pride (1B)	Pleasantville (2B)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,991,121	\$252,940,194	\$910,443,116
Average Spent	\$5,326.49	\$4,111.24	\$3,771.00
Spending Potential Index	221	171	157
Education: Total \$	\$9,600,556	\$242,624,515	\$858,233,475
Average Spent	\$5,687.53	\$3,943.58	\$3,554.75
Spending Potential Index	290	201	181
Entertainment/Recreation: Total \$	\$13,993,737	\$385,068,014	\$1,378,991,976
Average Spent	\$8,290.13	\$6,258.83	\$5,711.70
Spending Potential Index	226	170	156
Food at Home: Total \$	\$22,173,850	\$629,236,856	\$2,278,642,700
Average Spent	\$13,136.17	\$10,227.50	\$9,437.99
Spending Potential Index	212	165	152
Food Away from Home: Total \$	\$15,704,424	\$449,681,018	\$1,619,858,263
Average Spent	\$9,303.57	\$7,309.03	\$6,709.35
Spending Potential Index	216	169	156
Health Care: Total \$	\$25,925,451	\$712,980,548	\$2,573,082,383
Average Spent	\$15,358.68	\$11,588.66	\$10,657.54
Spending Potential Index	217	164	150
HH Furnishings & Equipment: Total \$	\$10,043,255	\$275,083,364	\$983,330,945
Average Spent	\$5,949.80	\$4,471.16	\$4,072.89
Spending Potential Index	232	175	159
Personal Care Products & Services: Total \$	\$3,889,395	\$107,944,438	\$388,407,444
Average Spent	\$2,304.14	\$1,754.51	\$1,608.76
Spending Potential Index	226	172	158
Shelter: Total \$	\$90,131,347	\$2,503,505,652	\$8,997,104,488
Average Spent	\$53,395.35	\$40,691.53	\$37,265.43
Spending Potential Index	233	178	163
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,743,679	\$286,726,692	\$1,019,944,529
Average Spent	\$6,364.74	\$4,660.40	\$4,224.54
Spending Potential Index	234	172	156
Travel: Total \$	\$12,311,255	\$329,115,385	\$1,165,106,558
Average Spent	\$7,293.40	\$5,349.38	\$4,825.80
Spending Potential Index	254	186	168
Vehicle Maintenance & Repairs: Total \$	\$4,362,130	\$124,406,298	\$450,679,177
Average Spent	\$2,584.20	\$2,022.08	\$1,866.68
Spending Potential Index	205	161	148

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.