Market Profile

49 Oxford Dr, Lincolnshire
49 Oxford Dr, Lincolnshire, Illinois, 60069
Rings: 1, 5, 10 mile radii

Population Summary	1 mile	5 miles	10 miles
2010 Total Population	4,755	154,747	628,549
2020 Total Population	5,104	161,767	645,237
2020 Group Quarters	214	3,138	20,635
2025 Total Population	5,219	161,288	630,968
2025 Group Quarters	213	3,159	20,695
2030 Total Population	5,249	161,317	625,869
2025-2030 Annual Rate	0.11%	0.00%	-0.16%
2025 Total Daytime Population	7,286	238,838	787,125
Workers	4,335	159,971	495,996
Residents	2,951	78,867	291,129

Household Summary			
2010 Total Households	1,726	57,861	230,863
2010 Average Household Size	2.61	2.63	2.63
2020 Total Households	1,746	60,466	240,067
2020 Average Household Size	2.80	2.62	2.60
2025 Total Households	1,804	62,024	242,915
2025 Average Household Size	2.77	2.55	2.51
2030 Total Households	1,841	63,181	245,270
2030 Average Household Size	2.74	2.50	2.47
2025-2030 Annual Rate	0.41%	0.37%	0.19%
2025 Families	1,329	44,370	169,219
2025 Average Family Size	3.34	3.07	3.06
2030 Families	1,349	44,992	170,100
2030 Average Family Size	3.30	3.02	3.01
2025-2030 Growth Rate	0.3%	0.3%	0.1%

Median Household Income			
2025	$189,058	$138,124	$125,905
2030	$211,118	$156,955	$143,622

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Per Capita Income	1 mile	5 miles	10 miles
2025	$85,390	$74,870	$69,455
2030	$92,792	$82,686	$77,116

2025 Households by Income			
Household Income Base	1,804	62,024	242,904
<$10,000	3.9%	3.0%	3.4%
$10,000-14,999	0.2%	1.2%	1.5%
$15,000-19,999	2.5%	1.1%	1.5%
$20,000-24,999	1.4%	1.5%	1.6%
$25,000-29,999	0.9%	1.4%	1.8%
$30,000-34,999	1.4%	1.5%	1.9%
$35,000-39,999	1.1%	1.5%	1.9%
$40,000-44,999	2.1%	2.1%	2.2%
$45,000-49,999	1.0%	1.8%	2.0%
$50,000-59,999	2.7%	4.5%	4.8%
$60,000-74,999	5.2%	6.0%	6.8%
$75000-99999	3.9%	9.5%	9.7%
$100,000-124,999	6.5%	10.5%	10.7%
$125,000-149,999	6.9%	8.1%	8.0%
$150000-199999	12.5%	13.7%	12.7%
$200,000-249,999	14.7%	9.6%	9.3%
$250,000-299,999	8.8%	6.0%	5.9%
$300,000-399,999	11.7%	7.5%	6.2%
$400,000-499,999	4.5%	3.0%	2.4%
$500,000+	8.0%	6.8%	5.8%
Average Household Income	$239,587	$194,700	$179,808

2025 Affordability, Mortgage and Wealth			
Housing Affordability Index	93	94	91
Percent of Income for Mortgage	21.4%	21.5%	22.5%
Wealth Index	267	201	184

Median Home Value			
2025	$645,767	$473,454	$453,105
2030	$657,755	$497,175	$483,200

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2025 Home Value	1 mile	5 miles	10 miles
Total Owner Occupied Housing Units	1,554	47,432	183,201
<$50,000	0.4%	1.2%	1.1%
$50,000 - $99,999	0.0%	0.4%	0.5%
$100,000 - $149,999	0.0%	1.2%	2.0%
$150,000 - $199,999	0.1%	2.9%	3.3%
$200,000 - $249,999	0.7%	6.1%	5.5%
$250,000 - $299,999	1.5%	6.5%	6.9%
$300,000 - $399,999	7.2%	18.5%	20.6%
$400,000 - $499,999	16.6%	18.1%	18.9%
$500,000 - $749,999	40.3%	26.3%	24.9%
$750,000 - $999,999	16.7%	10.5%	9.1%
$1,000,000 - $1,499,999	13.5%	6.0%	4.9%
$1,500,000 - $1,999,999	1.3%	1.4%	1.0%
$2,000,000 +	1.6%	0.9%	1.3%
Average Home Value	$732,503	$561,993	$539,628

Housing Unit Summary			
2010 Total Housing Units	1,816	61,300	245,642
Owner Occupied Housing Units	82.0%	80.5%	77.8%
Renter Occupied Housing Units	18.0%	19.6%	22.2%
Vacant Housing Units	5.0%	5.6%	6.0%
2020 Housing Units	1,865	64,025	254,551
Owner Occupied Housing Units	84.9%	75.8%	74.4%
Renter Occupied Housing Units	15.1%	24.3%	25.6%
Vacant Housing Units	9.1%	5.5%	5.7%
2025 Housing Units	1,924	65,714	258,497
Owner Occupied Housing Units	86.1%	76.5%	75.4%
Renter Occupied Housing Units	13.9%	23.5%	24.6%
Vacant Housing Units	6.2%	5.6%	6.0%
2030 Total Housing Units	1,955	66,887	261,297
Owner Occupied Housing Units	87.3%	77.1%	76.4%
Renter Occupied Housing Units	12.7%	22.9%	23.6%
Vacant Housing Units	5.8%	5.5%	6.1%

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2025 Population by Sex	1 mile	5 miles	10 miles
Males	2,577	79,305	314,320
Females	2,642	81,983	316,648

Median Age			
2010	48.9	41.9	40.2
2020	48.0	43.1	41.9
2025	49.6	44.0	42.6
2030	50.3	44.8	43.3

2025 Population by Age			
Total	5,221	161,287	630,967
0 - 4	3.7%	4.7%	5.0%
5 - 9	4.7%	5.8%	5.7%
10 - 14	7.1%	6.7%	6.3%
15 - 24	12.5%	11.6%	13.0%
25 - 34	7.7%	10.0%	10.8%
35 - 44	8.4%	12.5%	12.3%
45 - 54	13.1%	13.6%	12.7%
55 - 64	14.9%	13.2%	13.1%
65 - 74	11.2%	11.6%	11.3%
75 - 84	8.7%	6.7%	6.7%
85 +	5.9%	3.1%	2.8%
18 +	79.8%	78.7%	79.2%

2025 Population 15+ by Marital Status			
Total	4,412	133,421	523,832
Never Married	25.3%	25.4%	27.9%
Married	63.5%	62.5%	59.2%
Widowed	8.4%	5.1%	5.4%
Divorced	2.9%	7.0%	7.5%

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2025 Pop 25+ by Educational Attainment	1 mile	5 miles	10 miles
Total	3,759	114,644	441,621
Less than 9th Grade	1.5%	1.9%	2.8%
9th - 12th Grade, No Diploma	1.3%	2.0%	2.3%
High School Graduate	8.7%	10.1%	12.8%
GED/Alternative Credential	2.0%	1.3%	1.7%
Some College, No Degree	4.5%	10.9%	12.4%
Associate Degree	2.9%	5.1%	6.0%
Bachelor's Degree	37.5%	37.1%	34.7%
Graduate/Professional Degree	41.5%	31.6%	27.2%

2020 Population by Race/Ethnicity			
Total	5,104	161,767	645,237
White Alone	71.2%	66.5%	68.7%
Black Alone	1.2%	1.6%	3.1%
American Indian Alone	0.2%	0.6%	0.6%
Asian Alone	20.6%	18.5%	13.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	5.5%	6.6%
Two or More Races	1.3%	5.5%	6.6%
Hispanic Origin	4.6%	12.2%	14.2%
Diversity Index	49.5	61.8	62.1

2025 Population by Race/Ethnicity			
Total	5,220	161,289	630,968
White Alone	68.0%	63.6%	66.3%
Black Alone	1.2%	1.7%	3.1%
American Indian Alone	0.1%	0.6%	0.6%
Asian Alone	23.1%	20.5%	14.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	5.9%	7.2%
Two or More Races	6.0%	7.7%	8.3%
Hispanic Origin	5.1%	13.0%	15.2%
Diversity Index	53.0	64.7	64.8

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2025 Employed Pop 16+ by Occupation	1 mile	5 miles	10 miles
Total	2,340	86,027	344,349
White Collar	89.2%	78.8%	76.0%
Management/Business/Financial	36.8%	27.6%	26.6%
Professional	34.6%	33.6%	31.7%
Sales	11.5%	9.6%	9.3%
Administrative Support	6.3%	8.1%	8.4%
Services	6.2%	10.8%	11.2%

2025 Employed Pop 16+ by Occupation			
Total	2,340	86,027	344,349
Blue Collar	4.6%	10.3%	12.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.1%	1.6%	2.3%
Installation/Maintenance/Repair	0.3%	1.4%	1.6%
Production	1.6%	2.8%	3.5%
Transportation/Material Moving	2.6%	4.5%	5.3%
White Collar	89.2%	78.8%	76.0%
Management/Business/Financial	36.8%	27.6%	26.6%
Professional	34.6%	33.6%	31.7%
Sales	11.5%	9.6%	9.3%
Administrative Support	6.3%	8.1%	8.4%
Services	6.2%	10.8%	11.2%

2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,340	86,027	344,349
Population 16+ Employed	97.7%	96.9%	96.8%
Population 16+ Unemployment rate	2.3%	3.1%	3.2%
Population 16-24 Employed	9.4%	10.5%	11.1%
Population 16-24 Unemployment rate	2.6%	7.0%	7.0%
Population 25-54 Employed	53.4%	57.3%	56.7%
Population 25-54 Unemployment rate	1.8%	2.4%	2.4%
Population 55-64 Employed	21%	18%	18%
Population 55-64 Unemployment rate	2.0%	2.9%	2.9%
Population 65+ Employed	13%	11%	11%
Population 65+ Unemployment rate	4.6%	3.4%	3.8%

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2025 Employed Population 16+ by Industry	1 mile	5 miles	10 miles
Total	2,286	83,342	333,323
Agriculture/Mining	0.8%	0.3%	0.2%
Construction	1.5%	3.1%	4.0%
Manufacturing	16.0%	12.3%	12.3%
Wholesale Trade	3.3%	3.7%	3.2%
Retail Trade	11.2%	10.0%	10.0%
Transportation/Utilities	2.4%	4.0%	4.6%
Information	1%	2%	2%
Finance/Insurance/Real Estate	11.5%	10.9%	10.3%
Services	51.7%	52.5%	51.4%
Public Administration	0.6%	1.7%	2.3%

2025 Consumer Spending			
Apparel & Services: Total $	$8,475,902	$245,835,256	$896,218,980
Average Spent	$4,698.39	$3,963.55	$3,689.43
Spending Potential Index	192	162	151
Education: Total $	$7,320,395	$201,691,496	$726,788,333
Average Spent	$4,057.87	$3,251.83	$2,991.95
Spending Potential Index	228	182	168
Entertainment/Recreation: Total $	$14,913,919	$419,549,258	$1,519,008,654
Average Spent	$8,267.14	$6,764.31	$6,253.25
Spending Potential Index	201	165	152
Food at Home: Total $	$24,810,397	$723,145,291	$2,651,851,907
Average Spent	$13,752.99	$11,659.12	$10,916.79
Spending Potential Index	185	157	147
Food Away from Home: Total $	$14,623,140	$417,594,039	$1,518,890,864
Average Spent	$8,105.95	$6,732.78	$6,252.77
Spending Potential Index	196	163	151
Health Care: Total $	$26,798,895	$761,188,876	$2,768,932,315
Average Spent	$14,855.26	$12,272.49	$11,398.77
Spending Potential Index	192	159	147
HH Furnishings & Equipment: Total $	$10,543,518	$297,198,513	$1,075,956,250
Average Spent	$5,844.52	$4,791.67	$4,429.35
Spending Potential Index	201	165	152
Personal Care Products & Services: Total $	$3,757,134	$107,028,092	$389,452,862
Average Spent	$2,082.67	$1,725.59	$1,603.25
Spending Potential Index	199	165	153

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2025 Consumer Spending	1 mile	5 miles	10 miles
Shelter: Total $	$97,820,443	$2,737,887,182	$9,957,018,945
Average Spent	$54,224.19	$44,142.38	$40,989.72
Spending Potential Index	204	166	154
Support Payments/Gifts in Kind: Total $	$12,942,500	$346,687,768	$1,240,010,663
Average Spent	$7,174.33	$5,589.57	$5,104.71
Spending Potential Index	217	169	155
Travel: Total $	$14,422,168	$392,328,210	$1,407,057,716
Average Spent	$7,994.55	$6,325.43	$5,792.39
Spending Potential Index	222	175	161
Vehicle Maintenance & Repairs: Total $	$4,590,253	$132,019,327	$482,067,154
Average Spent	$2,544.49	$2,128.52	$1,984.51
Spending Potential Index	189	158	147

Top Tapestry Segment

1 mile	5 miles	10 miles
Top Tier (L3):	**Top Tier (L3)**:	**Top Tier (L3)**:
This segment is characterized by highly educated professionals in affluent suburbs.	This segment is characterized by highly educated professionals in affluent suburbs.	This segment is characterized by highly educated professionals in affluent suburbs.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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