



Market Profile

49 Oxford Dr, Lincolnshire, Illinois, 60069
Rings: 1, 5, 10 mile radii

Prepared by Esri
Latitude: 42.19839
Longitude: -87.91659

	1 mile	5 miles	10 miles
Population Summary			
2000 Total Population	3,816	152,053	623,132
2010 Total Population	4,442	155,071	629,001
2017 Total Population	4,552	157,195	637,567
2017 Group Quarters	141	2,050	18,236
2022 Total Population	4,659	158,800	644,616
2017-2022 Annual Rate	0.47%	0.20%	0.22%
2017 Total Daytime Population	9,816	238,548	789,618
Workers	7,240	164,794	485,373
Residents	2,576	73,754	304,245
Household Summary			
2000 Households	1,227	53,895	222,688
2000 Average Household Size	3.00	2.77	2.70
2010 Households	1,576	57,936	231,122
2010 Average Household Size	2.71	2.64	2.63
2017 Households	1,662	59,354	236,324
2017 Average Household Size	2.65	2.61	2.62
2022 Households	1,712	60,157	239,388
2022 Average Household Size	2.64	2.61	2.62
2017-2022 Annual Rate	0.59%	0.27%	0.26%
2010 Families	1,148	42,491	165,596
2010 Average Family Size	3.25	3.14	3.16
2017 Families	1,193	43,065	167,699
2017 Average Family Size	3.21	3.12	3.16
2022 Families	1,222	43,441	169,138
2022 Average Family Size	3.20	3.12	3.16
2017-2022 Annual Rate	0.48%	0.17%	0.17%
Housing Unit Summary			
2000 Housing Units	1,247	55,467	229,410
Owner Occupied Housing Units	95.0%	82.4%	76.5%
Renter Occupied Housing Units	3.4%	14.7%	20.6%
Vacant Housing Units	1.5%	2.8%	2.9%
2010 Housing Units	1,706	61,316	245,963
Owner Occupied Housing Units	76.9%	76.4%	73.1%
Renter Occupied Housing Units	15.5%	18.1%	20.9%
Vacant Housing Units	7.6%	5.5%	6.0%
2017 Housing Units	1,763	62,737	250,922
Owner Occupied Housing Units	76.2%	74.4%	71.3%
Renter Occupied Housing Units	18.1%	20.2%	22.9%
Vacant Housing Units	5.7%	5.4%	5.8%
2022 Housing Units	1,790	63,860	255,265
Owner Occupied Housing Units	76.8%	73.9%	70.8%
Renter Occupied Housing Units	18.9%	20.3%	23.0%
Vacant Housing Units	4.4%	5.8%	6.2%
Median Household Income			
2017	\$143,680	\$102,985	\$92,777
2022	\$149,562	\$109,383	\$101,586
Median Home Value			
2017	\$598,868	\$395,536	\$376,315
2022	\$641,613	\$454,155	\$432,408
Per Capita Income			
2017	\$85,713	\$57,125	\$50,409
2022	\$92,597	\$62,412	\$55,446
Median Age			
2010	49.5	41.9	40.2
2017	51.9	43.6	41.6
2022	53.1	44.7	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	1,662	59,354	236,323
<\$15,000	4.8%	4.8%	5.2%
\$15,000 - \$24,999	3.6%	4.9%	5.7%
\$25,000 - \$34,999	5.2%	5.5%	5.9%
\$35,000 - \$49,999	4.8%	8.0%	9.3%
\$50,000 - \$74,999	10.2%	12.8%	14.3%
\$75,000 - \$99,999	9.6%	12.4%	12.4%
\$100,000 - \$149,999	12.9%	17.9%	18.0%
\$150,000 - \$199,999	12.2%	12.0%	11.2%
\$200,000+	36.5%	21.6%	17.8%
Average Household Income	\$210,871	\$150,309	\$134,019
2022 Households by Income			
Household Income Base	1,712	60,157	239,387
<\$15,000	5.3%	4.9%	5.3%
\$15,000 - \$24,999	3.5%	4.7%	5.5%
\$25,000 - \$34,999	4.8%	5.1%	5.4%
\$35,000 - \$49,999	4.3%	7.1%	8.3%
\$50,000 - \$74,999	8.9%	11.0%	12.4%
\$75,000 - \$99,999	9.6%	12.1%	12.2%
\$100,000 - \$149,999	13.7%	19.2%	19.6%
\$150,000 - \$199,999	12.3%	12.7%	12.0%
\$200,000+	37.7%	23.0%	19.3%
Average Household Income	\$226,323	\$163,819	\$147,354
2017 Owner Occupied Housing Units by Value			
Total	1,343	46,699	178,824
<\$50,000	1.6%	2.1%	1.7%
\$50,000 - \$99,999	1.4%	2.7%	3.1%
\$100,000 - \$149,999	1.2%	5.1%	5.6%
\$150,000 - \$199,999	0.7%	7.7%	7.5%
\$200,000 - \$249,999	2.2%	8.7%	8.7%
\$250,000 - \$299,999	1.9%	8.6%	9.2%
\$300,000 - \$399,999	7.7%	15.9%	18.7%
\$400,000 - \$499,999	16.3%	11.4%	12.4%
\$500,000 - \$749,999	42.7%	19.7%	18.4%
\$750,000 - \$999,999	10.8%	8.8%	7.5%
\$1,000,000 +	13.4%	9.4%	7.3%
Average Home Value	\$643,731	\$489,836	\$460,429
2022 Owner Occupied Housing Units by Value			
Total	1,374	47,205	180,710
<\$50,000	0.4%	0.9%	0.6%
\$50,000 - \$99,999	0.4%	1.6%	1.8%
\$100,000 - \$149,999	0.4%	3.8%	4.0%
\$150,000 - \$199,999	0.3%	5.9%	5.6%
\$200,000 - \$249,999	1.1%	7.0%	6.6%
\$250,000 - \$299,999	1.2%	7.6%	7.9%
\$300,000 - \$399,999	5.7%	16.4%	18.9%
\$400,000 - \$499,999	15.1%	12.8%	14.2%
\$500,000 - \$749,999	44.9%	21.8%	21.5%
\$750,000 - \$999,999	12.7%	10.2%	9.2%
\$1,000,000 +	17.8%	12.1%	9.7%
Average Home Value	\$709,359	\$545,194	\$519,149

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,442	155,072	628,998
0 - 4	3.7%	5.4%	5.8%
5 - 9	6.7%	7.0%	6.8%
10 - 14	7.8%	7.5%	7.2%
15 - 24	9.4%	11.5%	13.0%
25 - 34	3.2%	9.5%	10.8%
35 - 44	11.6%	13.6%	13.2%
45 - 54	17.1%	17.5%	16.4%
55 - 64	15.2%	13.7%	12.8%
65 - 74	10.4%	7.0%	7.0%
75 - 84	9.5%	4.7%	4.7%
85 +	5.5%	2.5%	2.3%
18 +	76.3%	75.1%	75.6%
2017 Population by Age			
Total	4,553	157,196	637,566
0 - 4	3.4%	4.9%	5.2%
5 - 9	5.5%	6.2%	6.2%
10 - 14	7.6%	7.2%	7.0%
15 - 24	10.1%	11.6%	12.9%
25 - 34	4.4%	9.8%	11.0%
35 - 44	8.8%	12.0%	11.8%
45 - 54	15.2%	15.1%	14.2%
55 - 64	15.8%	15.5%	14.4%
65 - 74	13.9%	10.0%	9.6%
75 - 84	9.6%	5.0%	5.0%
85 +	5.7%	2.8%	2.7%
18 +	78.2%	77.3%	77.6%
2022 Population by Age			
Total	4,659	158,800	644,616
0 - 4	3.4%	4.9%	5.2%
5 - 9	5.0%	5.7%	5.7%
10 - 14	6.8%	6.6%	6.5%
15 - 24	9.6%	10.7%	12.1%
25 - 34	5.2%	10.4%	11.3%
35 - 44	8.6%	12.2%	12.4%
45 - 54	14.3%	13.7%	12.8%
55 - 64	15.6%	15.0%	14.0%
65 - 74	15.0%	11.9%	11.1%
75 - 84	10.9%	6.2%	6.0%
85 +	5.5%	2.8%	2.8%
18 +	79.8%	78.7%	78.6%
2010 Population by Sex			
Males	2,140	75,217	310,284
Females	2,302	79,854	318,717
2017 Population by Sex			
Males	2,221	76,508	314,543
Females	2,331	80,687	323,024
2022 Population by Sex			
Males	2,283	77,455	318,436
Females	2,376	81,345	326,180

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 17, 2017



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2010 Population by Race/Ethnicity			
Total	4,442	155,071	629,001
White Alone	89.9%	80.5%	80.2%
Black Alone	1.0%	1.4%	3.2%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	7.5%	11.7%	9.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	4.4%	5.0%
Two or More Races	1.2%	1.7%	1.9%
Hispanic Origin	2.8%	10.8%	12.4%
Diversity Index	23.0	46.6	48.9
2017 Population by Race/Ethnicity			
Total	4,553	157,195	637,568
White Alone	87.5%	77.2%	77.5%
Black Alone	1.1%	1.4%	3.0%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	9.4%	14.2%	11.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	4.9%	5.5%
Two or More Races	1.4%	2.0%	2.2%
Hispanic Origin	3.4%	12.1%	13.7%
Diversity Index	27.6	51.5	53.1
2022 Population by Race/Ethnicity			
Total	4,659	158,801	644,616
White Alone	85.3%	74.5%	75.3%
Black Alone	1.3%	1.4%	2.9%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	11.1%	16.4%	13.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	5.2%	5.9%
Two or More Races	1.6%	2.2%	2.4%
Hispanic Origin	4.0%	13.2%	14.9%
Diversity Index	31.7	55.1	56.3
2010 Population by Relationship and Household Type			
Total	4,442	155,071	629,001
In Households	96.2%	98.5%	96.7%
In Family Households	84.6%	87.0%	84.5%
Householder	28.1%	27.4%	26.3%
Spouse	26.0%	23.5%	22.1%
Child	28.4%	32.0%	31.5%
Other relative	1.6%	3.0%	3.2%
Nonrelative	0.5%	1.1%	1.3%
In Nonfamily Households	11.7%	11.5%	12.3%
In Group Quarters	3.8%	1.5%	3.3%
Institutionalized Population	2.6%	0.9%	0.8%
Noninstitutionalized Population	1.2%	0.6%	2.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	3,341	110,188	438,284
Less than 9th Grade	1.8%	2.7%	3.3%
9th - 12th Grade, No Diploma	1.8%	2.2%	2.8%
High School Graduate	8.9%	12.0%	14.5%
GED/Alternative Credential	0.3%	1.0%	1.4%
Some College, No Degree	12.5%	14.6%	15.8%
Associate Degree	4.0%	5.6%	6.1%
Bachelor's Degree	36.9%	34.2%	32.5%
Graduate/Professional Degree	33.9%	27.7%	23.7%
2017 Population 15+ by Marital Status			
Total	3,802	128,371	520,517
Never Married	22.4%	24.6%	27.7%
Married	61.1%	61.5%	58.8%
Widowed	9.8%	5.7%	5.6%
Divorced	6.7%	8.3%	7.9%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.2%	96.5%	96.1%
Civilian Unemployed (Unemployment Rate)	3.8%	3.5%	3.9%
2017 Employed Population 16+ by Industry			
Total	2,008	85,079	328,462
Agriculture/Mining	1.1%	0.3%	0.2%
Construction	4.5%	3.1%	4.3%
Manufacturing	12.5%	12.3%	12.2%
Wholesale Trade	6.0%	5.2%	4.4%
Retail Trade	7.6%	10.2%	10.4%
Transportation/Utilities	1.2%	3.7%	4.0%
Information	0.6%	1.8%	1.8%
Finance/Insurance/Real Estate	17.2%	11.2%	10.1%
Services	49.3%	50.7%	50.6%
Public Administration	0.0%	1.4%	2.0%
2017 Employed Population 16+ by Occupation			
Total	2,009	85,078	328,463
White Collar	85.8%	77.2%	74.6%
Management/Business/Financial	34.3%	23.9%	22.5%
Professional	26.3%	29.2%	27.5%
Sales	16.4%	13.4%	12.6%
Administrative Support	8.8%	10.7%	12.0%
Services	7.9%	11.8%	13.0%
Blue Collar	6.4%	11.0%	12.4%
Farming/Forestry/Fishing	1.1%	0.2%	0.1%
Construction/Extraction	2.2%	1.9%	2.6%
Installation/Maintenance/Repair	0.5%	1.4%	1.8%
Production	1.5%	3.9%	4.1%
Transportation/Material Moving	1.0%	3.6%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	4,442	155,071	629,001
Population Inside Urbanized Area	95.3%	99.7%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.7%	0.3%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,576	57,936	231,121
Households with 1 Person	24.4%	23.2%	24.3%
Households with 2+ People	75.6%	76.8%	75.7%
Family Households	72.8%	73.3%	71.6%
Husband-wife Families	67.3%	63.0%	60.3%
With Related Children	27.9%	30.4%	28.8%
Other Family (No Spouse Present)	5.6%	10.3%	11.4%
Other Family with Male Householder	1.5%	2.9%	3.2%
With Related Children	0.8%	1.5%	1.6%
Other Family with Female Householder	4.1%	7.4%	8.2%
With Related Children	2.2%	4.2%	4.7%
Nonfamily Households	2.7%	3.5%	4.1%
All Households with Children	31.0%	36.3%	35.2%
Multigenerational Households	1.5%	2.8%	2.9%
Unmarried Partner Households	2.3%	3.4%	3.8%
Male-female	1.6%	2.9%	3.3%
Same-sex	0.7%	0.5%	0.5%
2010 Households by Size			
Total	1,576	57,938	231,121
1 Person Household	24.4%	23.2%	24.3%
2 Person Household	38.8%	32.3%	32.1%
3 Person Household	11.4%	16.9%	16.4%
4 Person Household	16.8%	17.4%	16.3%
5 Person Household	6.3%	7.1%	7.2%
6 Person Household	1.6%	2.1%	2.4%
7 + Person Household	0.6%	1.0%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	1,576	57,936	231,122
Owner Occupied	83.2%	80.9%	77.8%
Owned with a Mortgage/Loan	56.7%	61.0%	57.2%
Owned Free and Clear	26.6%	19.9%	20.6%
Renter Occupied	16.8%	19.1%	22.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,706	61,316	245,963
Housing Units Inside Urbanized Area	96.2%	99.7%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.8%	0.3%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Golden Years (9B)	Professional Pride (1B)	Savvy Suburbanites (1D)
3.	Professional Pride (1B)	Enterprising Professionals	Pleasantville (2B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$8,956,746	\$235,570,258	\$839,691,685
Average Spent	\$5,389.14	\$3,968.90	\$3,553.14
Spending Potential Index	250	184	165
Education: Total \$	\$7,820,008	\$182,378,448	\$639,125,414
Average Spent	\$4,705.18	\$3,072.72	\$2,704.45
Spending Potential Index	323	211	186
Entertainment/Recreation: Total \$	\$12,999,299	\$335,261,888	\$1,193,284,041
Average Spent	\$7,821.48	\$5,648.51	\$5,049.36
Spending Potential Index	251	181	162
Food at Home: Total \$	\$18,668,699	\$507,600,766	\$1,831,129,928
Average Spent	\$11,232.67	\$8,552.09	\$7,748.39
Spending Potential Index	223	170	154
Food Away from Home: Total \$	\$13,149,008	\$352,427,583	\$1,261,415,336
Average Spent	\$7,911.56	\$5,937.72	\$5,337.65
Spending Potential Index	237	178	160
Health Care: Total \$	\$22,643,421	\$582,437,597	\$2,079,628,828
Average Spent	\$13,624.20	\$9,812.95	\$8,799.91
Spending Potential Index	244	175	157
HH Furnishings & Equipment: Total \$	\$8,036,534	\$208,967,850	\$743,027,342
Average Spent	\$4,835.46	\$3,520.70	\$3,144.10
Spending Potential Index	249	181	162
Personal Care Products & Services: Total \$	\$3,313,822	\$86,553,422	\$308,552,248
Average Spent	\$1,993.88	\$1,458.26	\$1,305.63
Spending Potential Index	250	183	164
Shelter: Total \$	\$68,004,931	\$1,774,917,074	\$6,361,820,113
Average Spent	\$40,917.53	\$29,903.92	\$26,919.91
Spending Potential Index	252	184	166
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,662,465	\$261,287,695	\$922,477,519
Average Spent	\$6,415.44	\$4,402.19	\$3,903.44
Spending Potential Index	274	188	167
Travel: Total \$	\$10,065,473	\$245,555,735	\$862,964,632
Average Spent	\$6,056.24	\$4,137.14	\$3,651.62
Spending Potential Index	292	200	176
Vehicle Maintenance & Repairs: Total \$	\$4,239,740	\$111,552,720	\$399,538,602
Average Spent	\$2,550.99	\$1,879.45	\$1,690.64
Spending Potential Index	238	175	158

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.