



# Market Profile

49 Oxford Dr, Lincolnshire, Illinois, 60069  
Rings: 1, 5, 10 mile radii

Prepared by Esri  
Latitude: 42.19857  
Longitude: -87.91659

	1 mile	5 miles	10 miles
<b>Population Summary</b>			
2000 Total Population	3,816	151,867	622,878
2010 Total Population	4,442	154,840	628,739
2019 Total Population	4,518	157,169	630,680
2019 Group Quarters	146	2,108	18,686
2024 Total Population	4,511	158,689	630,646
2019-2024 Annual Rate	-0.03%	0.19%	0.00%
2019 Total Daytime Population	5,173	234,960	791,130
Workers	2,668	161,204	494,412
Residents	2,505	73,756	296,718
<b>Household Summary</b>			
2000 Households	1,227	53,797	222,579
2000 Average Household Size	3.00	2.77	2.70
2010 Households	1,576	57,816	231,015
2010 Average Household Size	2.71	2.64	2.63
2019 Households	1,656	59,500	234,207
2019 Average Household Size	2.64	2.61	2.61
2024 Households	1,663	60,216	234,546
2024 Average Household Size	2.62	2.60	2.61
2019-2024 Annual Rate	0.08%	0.24%	0.03%
2010 Families	1,148	42,403	165,517
2010 Average Family Size	3.25	3.14	3.16
2019 Families	1,184	43,132	166,053
2019 Average Family Size	3.20	3.12	3.15
2024 Families	1,182	43,458	165,713
2024 Average Family Size	3.19	3.12	3.15
2019-2024 Annual Rate	-0.03%	0.15%	-0.04%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,247	55,364	229,299
Owner Occupied Housing Units	95.0%	82.5%	76.5%
Renter Occupied Housing Units	3.4%	14.7%	20.6%
Vacant Housing Units	1.5%	2.8%	2.9%
2010 Housing Units	1,706	61,188	245,850
Owner Occupied Housing Units	76.9%	76.4%	73.1%
Renter Occupied Housing Units	15.5%	18.1%	20.9%
Vacant Housing Units	7.6%	5.5%	6.0%
2019 Housing Units	1,770	62,957	249,725
Owner Occupied Housing Units	74.4%	72.6%	70.5%
Renter Occupied Housing Units	19.1%	21.9%	23.3%
Vacant Housing Units	6.4%	5.5%	6.2%
2024 Housing Units	1,819	64,990	254,145
Owner Occupied Housing Units	73.3%	71.0%	69.8%
Renter Occupied Housing Units	18.1%	21.7%	22.5%
Vacant Housing Units	8.6%	7.3%	7.7%
<b>Median Household Income</b>			
2019	\$148,056	\$109,683	\$100,506
2024	\$152,933	\$118,771	\$108,997
<b>Median Home Value</b>			
2019	\$582,686	\$409,596	\$390,908
2024	\$600,548	\$438,397	\$422,713
<b>Per Capita Income</b>			
2019	\$87,742	\$60,551	\$53,493
2024	\$92,397	\$65,884	\$58,939
<b>Median Age</b>			
2010	49.5	41.9	40.2
2019	52.6	43.8	41.8
2024	53.8	44.3	42.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	1,656	59,500	234,206
<\$15,000	4.5%	4.7%	5.0%
\$15,000 - \$24,999	4.3%	4.9%	5.4%
\$25,000 - \$34,999	5.0%	5.1%	5.5%
\$35,000 - \$49,999	5.1%	7.4%	8.5%
\$50,000 - \$74,999	10.8%	12.1%	13.6%
\$75,000 - \$99,999	6.9%	11.1%	11.7%
\$100,000 - \$149,999	13.8%	18.1%	18.3%
\$150,000 - \$199,999	11.5%	12.0%	11.5%
\$200,000+	38.1%	24.7%	20.5%
Average Household Income	\$217,387	\$160,112	\$143,086
<b>2024 Households by Income</b>			
Household Income Base	1,663	60,216	234,545
<\$15,000	4.7%	4.2%	4.5%
\$15,000 - \$24,999	4.2%	4.4%	4.7%
\$25,000 - \$34,999	4.5%	4.5%	4.7%
\$35,000 - \$49,999	4.8%	6.6%	7.6%
\$50,000 - \$74,999	10.7%	11.4%	12.8%
\$75,000 - \$99,999	6.7%	10.4%	11.1%
\$100,000 - \$149,999	13.5%	18.1%	18.7%
\$150,000 - \$199,999	12.6%	13.9%	13.4%
\$200,000+	38.4%	26.5%	22.5%
Average Household Income	\$227,701	\$173,864	\$157,536
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	1,317	45,738	176,038
<\$50,000	0.2%	1.4%	1.1%
\$50,000 - \$99,999	0.1%	2.0%	2.3%
\$100,000 - \$149,999	0.4%	4.1%	4.2%
\$150,000 - \$199,999	0.7%	6.4%	5.9%
\$200,000 - \$249,999	1.4%	6.8%	7.3%
\$250,000 - \$299,999	1.7%	7.6%	9.4%
\$300,000 - \$399,999	12.9%	20.2%	21.7%
\$400,000 - \$499,999	18.2%	14.5%	14.6%
\$500,000 - \$749,999	44.0%	21.7%	19.9%
\$750,000 - \$999,999	10.3%	8.2%	7.5%
\$1,000,000 - \$1,499,999	7.9%	4.2%	3.7%
\$1,500,000 - \$1,999,999	1.1%	1.3%	0.9%
\$2,000,000 +	1.3%	1.4%	1.4%
Average Home Value	\$648,616	\$505,871	\$485,246
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	1,333	46,142	177,291
<\$50,000	0.1%	0.9%	0.6%
\$50,000 - \$99,999	0.0%	1.3%	1.6%
\$100,000 - \$149,999	0.1%	3.0%	3.0%
\$150,000 - \$199,999	0.3%	5.1%	4.6%
\$200,000 - \$249,999	0.8%	5.9%	6.1%
\$250,000 - \$299,999	1.1%	7.1%	8.5%
\$300,000 - \$399,999	10.6%	20.6%	21.9%
\$400,000 - \$499,999	17.8%	15.8%	16.0%
\$500,000 - \$749,999	47.9%	23.7%	22.6%
\$750,000 - \$999,999	12.8%	9.1%	8.4%
\$1,000,000 - \$1,499,999	6.5%	4.5%	4.0%
\$1,500,000 - \$1,999,999	0.9%	1.4%	1.0%
\$2,000,000 +	1.1%	1.6%	1.5%
Average Home Value	\$655,762	\$534,038	\$516,812

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	4,442	154,841	628,741
0 - 4	3.7%	5.4%	5.8%
5 - 9	6.7%	7.0%	6.8%
10 - 14	7.8%	7.5%	7.2%
15 - 24	9.4%	11.5%	13.0%
25 - 34	3.2%	9.5%	10.8%
35 - 44	11.6%	13.6%	13.2%
45 - 54	17.1%	17.5%	16.4%
55 - 64	15.2%	13.7%	12.8%
65 - 74	10.4%	7.0%	7.0%
75 - 84	9.5%	4.7%	4.7%
85 +	5.5%	2.5%	2.3%
18 +	76.3%	75.1%	75.6%
<b>2019 Population by Age</b>			
Total	4,519	157,168	630,679
0 - 4	3.3%	4.9%	5.2%
5 - 9	5.0%	6.0%	6.0%
10 - 14	7.4%	7.0%	6.8%
15 - 24	10.4%	11.4%	12.7%
25 - 34	4.8%	10.3%	11.1%
35 - 44	8.0%	11.8%	11.9%
45 - 54	14.6%	14.3%	13.5%
55 - 64	15.8%	15.4%	14.4%
65 - 74	14.6%	10.6%	10.1%
75 - 84	10.3%	5.4%	5.4%
85 +	5.6%	2.8%	2.8%
18 +	78.9%	77.7%	77.9%
<b>2024 Population by Age</b>			
Total	4,511	158,688	630,645
0 - 4	3.4%	4.9%	5.2%
5 - 9	4.8%	5.8%	5.8%
10 - 14	6.4%	6.4%	6.3%
15 - 24	9.6%	10.5%	12.0%
25 - 34	5.7%	10.6%	11.2%
35 - 44	8.7%	12.6%	12.7%
45 - 54	13.3%	13.1%	12.4%
55 - 64	15.3%	14.3%	13.4%
65 - 74	15.3%	12.0%	11.4%
75 - 84	11.8%	6.8%	6.7%
85 +	5.7%	2.9%	2.9%
18 +	80.6%	78.8%	78.8%
<b>2010 Population by Sex</b>			
Males	2,140	75,100	310,156
Females	2,302	79,740	318,583
<b>2019 Population by Sex</b>			
Males	2,204	76,487	310,928
Females	2,313	80,682	319,752
<b>2024 Population by Sex</b>			
Males	2,211	77,358	311,065
Females	2,301	81,331	319,581

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	4,442	154,838	628,739
White Alone	89.9%	80.5%	80.2%
Black Alone	1.0%	1.4%	3.2%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	7.5%	11.7%	9.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	4.4%	5.0%
Two or More Races	1.2%	1.7%	1.9%
Hispanic Origin	2.8%	10.8%	12.4%
Diversity Index	23.0	46.6	48.9
<b>2019 Population by Race/Ethnicity</b>			
Total	4,518	157,169	630,680
White Alone	86.6%	76.1%	76.7%
Black Alone	1.2%	1.4%	3.0%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	10.1%	15.1%	12.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	5.0%	5.6%
Two or More Races	1.5%	2.1%	2.3%
Hispanic Origin	3.6%	12.4%	14.1%
Diversity Index	29.2	52.9	54.2
<b>2024 Population by Race/Ethnicity</b>			
Total	4,511	158,690	630,646
White Alone	84.3%	73.2%	74.5%
Black Alone	1.3%	1.4%	3.0%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	12.0%	17.3%	13.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	5.5%	6.0%
Two or More Races	1.7%	2.3%	2.5%
Hispanic Origin	4.3%	13.8%	15.3%
Diversity Index	33.5	56.8	57.4
<b>2010 Population by Relationship and Household Type</b>			
Total	4,442	154,840	628,739
In Households	96.2%	98.5%	96.7%
In Family Households	84.6%	87.0%	84.5%
Householder	28.1%	27.4%	26.3%
Spouse	26.0%	23.5%	22.1%
Child	28.4%	32.0%	31.5%
Other relative	1.6%	3.0%	3.2%
Nonrelative	0.5%	1.1%	1.3%
In Nonfamily Households	11.7%	11.5%	12.3%
In Group Quarters	3.8%	1.5%	3.3%
Institutionalized Population	2.6%	0.9%	0.8%
Noninstitutionalized Population	1.2%	0.6%	2.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	3,334	111,112	436,708
Less than 9th Grade	1.6%	2.6%	3.3%
9th - 12th Grade, No Diploma	2.6%	2.2%	2.8%
High School Graduate	8.0%	11.6%	13.3%
GED/Alternative Credential	0.6%	0.9%	1.4%
Some College, No Degree	10.6%	13.5%	15.2%
Associate Degree	3.6%	5.1%	5.7%
Bachelor's Degree	35.7%	34.3%	33.1%
Graduate/Professional Degree	37.2%	29.8%	25.2%
<b>2019 Population 15+ by Marital Status</b>			
Total	3,805	129,011	516,838
Never Married	21.4%	24.5%	27.8%
Married	63.4%	61.8%	58.9%
Widowed	8.8%	5.9%	5.7%
Divorced	6.4%	7.8%	7.6%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.3%	96.4%	96.6%
Civilian Unemployed (Unemployment Rate)	3.7%	3.6%	3.4%
<b>2019 Employed Population 16+ by Industry</b>			
Total	2,049	85,052	329,128
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	3.2%	3.3%	4.6%
Manufacturing	16.7%	13.1%	12.5%
Wholesale Trade	6.8%	5.0%	4.4%
Retail Trade	11.5%	9.0%	9.4%
Transportation/Utilities	4.2%	3.7%	4.4%
Information	1.3%	2.0%	2.3%
Finance/Insurance/Real Estate	14.0%	10.8%	10.0%
Services	40.6%	51.1%	50.1%
Public Administration	1.5%	1.7%	2.1%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	2,052	85,054	329,128
White Collar	85.4%	76.5%	73.6%
Management/Business/Financial	34.6%	23.3%	21.9%
Professional	23.4%	29.4%	27.2%
Sales	19.1%	13.0%	12.5%
Administrative Support	8.2%	10.9%	12.1%
Services	7.7%	12.2%	13.6%
Blue Collar	7.1%	11.3%	12.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	1.6%	1.8%	2.6%
Installation/Maintenance/Repair	1.0%	1.3%	1.7%
Production	1.6%	4.2%	4.3%
Transportation/Material Moving	3.0%	3.7%	4.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	4,442	154,840	628,739
Population Inside Urbanized Area	95.3%	99.7%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.7%	0.3%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

November 12, 2019



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<b>2010 Households by Type</b>			
Total	1,576	57,816	231,015
Households with 1 Person	24.4%	23.2%	24.3%
Households with 2+ People	75.6%	76.8%	75.7%
Family Households	72.8%	73.3%	71.6%
Husband-wife Families	67.3%	63.0%	60.3%
With Related Children	27.9%	30.4%	28.8%
Other Family (No Spouse Present)	5.6%	10.3%	11.4%
Other Family with Male Householder	1.5%	2.9%	3.2%
With Related Children	0.8%	1.5%	1.6%
Other Family with Female Householder	4.1%	7.4%	8.2%
With Related Children	2.2%	4.2%	4.7%
Nonfamily Households	2.7%	3.5%	4.1%
All Households with Children	31.0%	36.3%	35.2%
Multigenerational Households	1.5%	2.8%	2.9%
Unmarried Partner Households	2.3%	3.3%	3.8%
Male-female	1.6%	2.9%	3.3%
Same-sex	0.7%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	1,576	57,816	231,015
1 Person Household	24.4%	23.2%	24.3%
2 Person Household	38.8%	32.3%	32.1%
3 Person Household	11.4%	16.9%	16.4%
4 Person Household	16.8%	17.4%	16.3%
5 Person Household	6.3%	7.1%	7.2%
6 Person Household	1.6%	2.1%	2.4%
7 + Person Household	0.6%	1.0%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,576	57,816	231,015
Owner Occupied	83.2%	80.9%	77.8%
Owned with a Mortgage/Loan	56.7%	61.0%	57.2%
Owned Free and Clear	26.6%	19.9%	20.6%
Renter Occupied	16.8%	19.1%	22.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,706	61,188	245,850
Housing Units Inside Urbanized Area	96.2%	99.7%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.8%	0.3%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Golden Years (9B)	Professional Pride (1B)	Savvy Suburbanites (1D)
3.	Professional Pride (1B)	Enterprising Professionals	Professional Pride (1B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,121,154	\$224,679,878	\$796,735,617
Average Spent	\$4,904.08	\$3,776.13	\$3,401.84
Spending Potential Index	229	176	159
Education: Total \$	\$8,026,544	\$194,973,152	\$673,650,280
Average Spent	\$4,846.95	\$3,276.86	\$2,876.30
Spending Potential Index	304	206	180
Entertainment/Recreation: Total \$	\$13,030,886	\$346,326,130	\$1,221,236,500
Average Spent	\$7,868.89	\$5,820.61	\$5,214.35
Spending Potential Index	241	178	159
Food at Home: Total \$	\$18,479,514	\$519,963,026	\$1,857,212,618
Average Spent	\$11,159.13	\$8,738.87	\$7,929.79
Spending Potential Index	216	169	153
Food Away from Home: Total \$	\$13,758,134	\$382,809,239	\$1,358,073,009
Average Spent	\$8,308.05	\$6,433.77	\$5,798.60
Spending Potential Index	226	175	158
Health Care: Total \$	\$22,427,390	\$603,050,551	\$2,138,883,984
Average Spent	\$13,543.11	\$10,135.30	\$9,132.45
Spending Potential Index	228	171	154
HH Furnishings & Equipment: Total \$	\$8,326,754	\$225,629,741	\$797,564,942
Average Spent	\$5,028.23	\$3,792.10	\$3,405.38
Spending Potential Index	236	178	160
Personal Care Products & Services: Total \$	\$3,473,436	\$94,416,902	\$333,111,136
Average Spent	\$2,097.49	\$1,586.84	\$1,422.29
Spending Potential Index	237	179	160
Shelter: Total \$	\$74,141,261	\$2,007,097,830	\$7,117,929,778
Average Spent	\$44,771.29	\$33,732.74	\$30,391.62
Spending Potential Index	242	182	164
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,833,362	\$269,521,338	\$942,415,103
Average Spent	\$6,541.89	\$4,529.77	\$4,023.86
Spending Potential Index	264	183	162
Travel: Total \$	\$10,058,549	\$258,177,760	\$900,624,913
Average Spent	\$6,074.00	\$4,339.12	\$3,845.42
Spending Potential Index	271	193	171
Vehicle Maintenance & Repairs: Total \$	\$4,401,904	\$117,408,475	\$417,319,644
Average Spent	\$2,658.15	\$1,973.25	\$1,781.84
Spending Potential Index	232	172	156

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.