



# Market Profile

49 Oxford Dr, Lincolnshire, Illinois, 60069 3  
 49 Oxford Dr, Lincolnshire, Illinois, 60069  
 Drive Time: 5, 10, 15 minute radii

Prepared by Esri  
 Latitude: 42.19857  
 Longitude: -87.91660

	5 minutes	10 minutes	15 minutes
<b>Population Summary</b>			
2010 Total Population	8,284	65,056	261,258
2020 Total Population	9,063	69,562	271,819
2020 Group Quarters	448	1,517	4,423
2022 Total Population	9,120	70,656	272,038
2022 Group Quarters	448	1,517	4,422
2027 Total Population	9,045	71,268	269,802
2022-2027 Annual Rate	-0.17%	0.17%	-0.16%
2022 Total Daytime Population	20,173	135,459	402,860
Workers	15,330	101,451	272,162
Residents	4,843	34,008	130,698
<b>Household Summary</b>			
2010 Households	2,775	23,915	96,970
2010 Average Household Size	2.82	2.67	2.66
2020 Total Households	2,964	25,540	101,438
2020 Average Household Size	2.91	2.66	2.64
2022 Total Households	2,964	25,945	102,076
2022 Average Household Size	2.93	2.66	2.62
2027 Total Households	2,953	26,347	101,905
2027 Average Household Size	2.91	2.65	2.60
2022-2027 Annual Rate	-0.07%	0.31%	-0.03%
2010 Families	2,124	18,090	70,873
2010 Average Family Size	3.26	3.12	3.16
2022 Total Families	2,222	19,231	72,963
2022 Average Family Size	3.41	3.14	3.15
2027 Total Families	2,205	19,490	72,712
2027 Average Family Size	3.40	3.13	3.14
2022-2027 Annual Rate	-0.15%	0.27%	-0.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,289	22,462	94,213
Owner Occupied Housing Units	94.4%	83.6%	80.1%
Renter Occupied Housing Units	5.0%	12.8%	17.1%
Vacant Housing Units	0.6%	3.6%	2.8%
2010 Housing Units	2,951	25,460	102,874
Owner Occupied Housing Units	79.3%	75.6%	74.9%
Renter Occupied Housing Units	14.7%	18.4%	19.3%
Vacant Housing Units	6.0%	6.1%	5.7%
2020 Housing Units	3,160	27,174	107,757
Vacant Housing Units	6.2%	6.0%	5.9%
2022 Housing Units	3,166	27,687	109,049
Owner Occupied Housing Units	79.6%	72.3%	72.2%
Renter Occupied Housing Units	14.0%	21.5%	21.4%
Vacant Housing Units	6.4%	6.3%	6.4%
2027 Housing Units	3,174	27,997	109,422
Owner Occupied Housing Units	79.7%	73.1%	72.6%
Renter Occupied Housing Units	13.3%	21.1%	20.5%
Vacant Housing Units	7.0%	5.9%	6.9%
<b>Median Household Income</b>			
2022	\$174,744	\$150,405	\$126,627
2027	\$184,412	\$162,729	\$147,092
<b>Median Home Value</b>			
2022	\$587,031	\$515,049	\$457,744
2027	\$584,620	\$518,199	\$463,228
<b>Per Capita Income</b>			
2022	\$86,294	\$77,690	\$69,128
2027	\$95,099	\$86,447	\$78,732
<b>Median Age</b>			
2010	45.9	42.4	41.8
2022	49.8	44.5	44.1
2027	50.9	45.1	44.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>			
Household Income Base	2,964	25,945	102,069
<\$15,000	2.8%	3.0%	3.7%
\$15,000 - \$24,999	2.9%	2.7%	3.4%
\$25,000 - \$34,999	2.0%	2.2%	3.9%
\$35,000 - \$49,999	4.3%	5.0%	6.5%
\$50,000 - \$74,999	6.3%	8.5%	10.4%
\$75,000 - \$99,999	6.7%	10.0%	10.3%
\$100,000 - \$149,999	16.9%	18.5%	18.9%
\$150,000 - \$199,999	14.2%	14.5%	14.1%
\$200,000+	43.8%	35.7%	28.8%
Average Household Income	\$249,572	\$211,570	\$184,130
<b>2027 Households by Income</b>			
Household Income Base	2,953	26,347	101,898
<\$15,000	2.0%	2.1%	2.7%
\$15,000 - \$24,999	2.0%	1.8%	2.3%
\$25,000 - \$34,999	1.4%	1.4%	2.7%
\$35,000 - \$49,999	3.4%	3.9%	5.0%
\$50,000 - \$74,999	5.3%	7.3%	8.9%
\$75,000 - \$99,999	5.8%	8.8%	9.5%
\$100,000 - \$149,999	17.9%	19.3%	19.6%
\$150,000 - \$199,999	16.3%	17.1%	16.8%
\$200,000+	45.9%	38.4%	32.4%
Average Household Income	\$272,908	\$233,777	\$208,353
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	2,521	20,004	78,782
<\$50,000	0.2%	0.5%	0.7%
\$50,000 - \$99,999	0.0%	0.2%	0.6%
\$100,000 - \$149,999	0.1%	1.2%	1.6%
\$150,000 - \$199,999	0.2%	2.2%	3.7%
\$200,000 - \$249,999	1.0%	4.0%	6.3%
\$250,000 - \$299,999	1.5%	4.6%	6.9%
\$300,000 - \$399,999	14.6%	17.3%	20.7%
\$400,000 - \$499,999	16.2%	18.1%	16.7%
\$500,000 - \$749,999	46.5%	33.6%	26.6%
\$750,000 - \$999,999	12.5%	11.4%	10.9%
\$1,000,000 - \$1,499,999	4.7%	4.1%	3.2%
\$1,500,000 - \$1,999,999	0.9%	1.8%	1.4%
\$2,000,000 +	1.7%	1.1%	0.9%
Average Home Value	\$642,496	\$586,786	\$535,204
<b>2027 Owner Occupied Housing Units by Value</b>			
Total	2,530	20,453	79,417
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.3%	0.5%
\$150,000 - \$199,999	0.0%	1.1%	2.0%
\$200,000 - \$249,999	0.6%	3.3%	5.5%
\$250,000 - \$299,999	1.3%	4.6%	7.1%
\$300,000 - \$399,999	14.9%	18.5%	23.2%
\$400,000 - \$499,999	17.1%	19.5%	18.0%
\$500,000 - \$749,999	47.4%	34.7%	27.8%
\$750,000 - \$999,999	11.8%	11.0%	10.1%
\$1,000,000 - \$1,499,999	3.9%	3.5%	2.8%
\$1,500,000 - \$1,999,999	0.9%	2.0%	1.5%
\$2,000,000 +	2.1%	1.4%	1.2%
Average Home Value	\$644,919	\$597,329	\$547,587

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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<b>2010 Population by Age</b>			
Total	8,286	65,056	261,257
0 - 4	4.0%	5.0%	5.6%
5 - 9	6.8%	7.1%	7.0%
10 - 14	7.9%	7.8%	7.6%
15 - 24	12.0%	12.0%	11.5%
25 - 34	5.0%	8.6%	9.5%
35 - 44	12.6%	13.4%	13.5%
45 - 54	17.7%	18.5%	17.2%
55 - 64	14.2%	14.0%	13.6%
65 - 74	8.6%	6.6%	7.2%
75 - 84	7.0%	4.6%	4.8%
85 +	4.2%	2.4%	2.5%
18 +	75.9%	74.6%	74.8%
<b>2022 Population by Age</b>			
Total	9,121	70,655	272,040
0 - 4	3.5%	4.5%	4.9%
5 - 9	4.9%	5.8%	5.9%
10 - 14	6.9%	7.0%	6.9%
15 - 24	12.8%	11.6%	11.4%
25 - 34	6.3%	10.0%	10.3%
35 - 44	9.2%	11.8%	11.8%
45 - 54	14.0%	13.7%	13.2%
55 - 64	15.5%	15.7%	14.9%
65 - 74	13.4%	11.3%	11.5%
75 - 84	9.0%	6.0%	6.3%
85 +	4.4%	2.7%	3.0%
18 +	79.6%	78.3%	78.1%
<b>2027 Population by Age</b>			
Total	9,046	71,270	269,802
0 - 4	3.6%	4.5%	4.9%
5 - 9	4.9%	5.7%	5.8%
10 - 14	6.0%	6.3%	6.3%
15 - 24	11.3%	10.4%	10.3%
25 - 34	6.6%	9.9%	10.5%
35 - 44	10.7%	13.1%	12.8%
45 - 54	12.4%	12.9%	12.4%
55 - 64	14.7%	13.9%	13.4%
65 - 74	14.2%	12.7%	12.6%
75 - 84	10.8%	7.7%	7.8%
85 +	4.7%	2.9%	3.2%
18 +	81.2%	79.5%	79.2%
<b>2010 Population by Sex</b>			
Males	4,008	31,676	127,320
Females	4,277	33,380	133,938
<b>2022 Population by Sex</b>			
Males	4,462	34,611	132,821
Females	4,658	36,045	139,217
<b>2027 Population by Sex</b>			
Males	4,442	34,951	131,849
Females	4,602	36,317	137,953

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<b>2010 Population by Race/Ethnicity</b>			
Total	8,284	65,057	261,258
White Alone	83.7%	81.8%	80.7%
Black Alone	1.4%	1.3%	1.5%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	13.0%	13.0%	10.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	2.2%	5.1%
Two or More Races	1.4%	1.5%	1.8%
Hispanic Origin	2.8%	5.7%	12.5%
Diversity Index	32.2	38.6	48.0
<b>2020 Population by Race/Ethnicity</b>			
Total	9,063	69,562	271,819
White Alone	66.7%	66.7%	67.8%
Black Alone	1.5%	1.6%	1.6%
American Indian Alone	0.2%	0.3%	0.6%
Asian Alone	24.7%	23.2%	16.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	2.7%	6.3%
Two or More Races	5.3%	5.5%	7.7%
Hispanic Origin	4.4%	6.5%	13.6%
Diversity Index	53.3	55.9	62.1
<b>2022 Population by Race/Ethnicity</b>			
Total	9,120	70,656	272,038
White Alone	66.0%	66.1%	67.2%
Black Alone	1.6%	1.6%	1.6%
American Indian Alone	0.2%	0.3%	0.6%
Asian Alone	25.2%	23.4%	16.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	2.7%	6.3%
Two or More Races	5.5%	5.8%	7.9%
Hispanic Origin	4.5%	6.6%	13.7%
Diversity Index	54.1	56.5	62.7
<b>2027 Population by Race/Ethnicity</b>			
Total	9,045	71,268	269,802
White Alone	63.6%	64.0%	65.1%
Black Alone	1.6%	1.6%	1.6%
American Indian Alone	0.2%	0.4%	0.7%
Asian Alone	26.6%	24.5%	17.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	3.0%	6.7%
Two or More Races	6.2%	6.5%	8.7%
Hispanic Origin	4.9%	7.1%	14.2%
Diversity Index	56.5	58.8	64.8
<b>2010 Population by Relationship and Household Type</b>			
Total	8,284	65,056	261,258
In Households	94.4%	98.0%	98.7%
In Family Households	84.2%	87.6%	87.0%
Householder	27.4%	27.8%	27.1%
Spouse	25.0%	24.5%	23.2%
Child	29.5%	32.1%	32.2%
Other relative	1.7%	2.3%	3.2%
Nonrelative	0.7%	0.9%	1.3%
In Nonfamily Households	10.2%	10.4%	11.6%
In Group Quarters	5.6%	2.0%	1.3%
Institutionalized Population	2.2%	0.8%	0.9%
Noninstitutionalized Population	3.4%	1.2%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>			
Total	6,545	50,260	193,283
Less than 9th Grade	0.7%	0.9%	2.3%
9th - 12th Grade, No Diploma	1.6%	1.1%	2.1%
High School Graduate	7.7%	8.6%	11.4%
GED/Alternative Credential	0.8%	0.6%	1.1%
Some College, No Degree	9.1%	9.5%	11.9%
Associate Degree	3.9%	4.8%	5.2%
Bachelor's Degree	37.7%	38.7%	35.7%
Graduate/Professional Degree	38.6%	35.8%	30.2%
<b>2022 Population 15+ by Marital Status</b>			
Total	7,715	58,449	224,180
Never Married	24.0%	24.6%	24.9%
Married	63.5%	64.0%	62.1%
Widowed	7.5%	5.5%	5.8%
Divorced	4.9%	5.8%	7.3%
<b>2022 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,446	38,154	147,161
Population 16+ Employed	97.4%	97.2%	97.3%
Population 16+ Unemployment rate	2.6%	2.8%	2.7%
Population 16-24 Employed	10.4%	9.8%	10.4%
Population 16-24 Unemployment rate	7.8%	8.6%	6.6%
Population 25-54 Employed	50.9%	56.8%	57.1%
Population 25-54 Unemployment rate	1.3%	2.0%	2.0%
Population 55-64 Employed	23.9%	22.8%	21.5%
Population 55-64 Unemployment rate	1.4%	2.1%	2.3%
Population 65+ Employed	14.9%	10.6%	10.9%
Population 65+ Unemployment rate	4.7%	2.8%	3.3%
<b>2022 Employed Population 16+ by Industry</b>			
Total	4,330	37,086	143,158
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	3.6%	3.3%	3.7%
Manufacturing	15.1%	12.8%	12.4%
Wholesale Trade	5.2%	4.4%	4.5%
Retail Trade	9.8%	9.0%	9.4%
Transportation/Utilities	3.8%	2.7%	3.9%
Information	1.8%	1.8%	1.7%
Finance/Insurance/Real Estate	15.1%	11.7%	10.8%
Services	43.9%	52.6%	51.4%
Public Administration	1.5%	1.5%	1.9%
<b>2022 Employed Population 16+ by Occupation</b>			
Total	4,327	37,087	143,158
White Collar	87.8%	84.6%	78.6%
Management/Business/Financial	36.7%	32.0%	28.3%
Professional	29.7%	34.3%	31.0%
Sales	13.4%	10.8%	10.6%
Administrative Support	8.0%	7.5%	8.7%
Services	6.1%	7.1%	10.1%
Blue Collar	6.0%	8.3%	11.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.5%	1.7%	2.0%
Installation/Maintenance/Repair	0.6%	1.0%	1.3%
Production	1.0%	2.2%	3.7%
Transportation/Material Moving	2.8%	3.3%	4.3%

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February 16, 2023



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<b>2010 Households by Type</b>			
Total	2,775	23,914	96,970
Households with 1 Person	20.7%	21.1%	23.3%
Households with 2+ People	79.3%	78.9%	76.7%
Family Households	76.5%	75.6%	73.1%
Husband-wife Families	69.6%	66.7%	62.4%
With Related Children	32.3%	32.3%	30.0%
Other Family (No Spouse Present)	7.0%	9.0%	10.7%
Other Family with Male Householder	1.9%	2.4%	3.1%
With Related Children	1.0%	1.3%	1.6%
Other Family with Female Householder	5.0%	6.6%	7.6%
With Related Children	2.6%	3.9%	4.3%
Nonfamily Households	2.7%	3.2%	3.6%
All Households with Children	36.0%	37.7%	36.1%
Multigenerational Households	2.1%	2.4%	2.8%
Unmarried Partner Households	2.8%	3.0%	3.5%
Male-female	2.2%	2.5%	3.0%
Same-sex	0.6%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	2,776	23,914	96,971
1 Person Household	20.7%	21.1%	23.3%
2 Person Household	36.4%	33.0%	32.3%
3 Person Household	14.4%	17.4%	16.6%
4 Person Household	19.0%	18.8%	17.0%
5 Person Household	7.2%	7.2%	7.4%
6 Person Household	1.7%	1.8%	2.3%
7 + Person Household	0.6%	0.6%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,775	23,915	96,970
Owner Occupied	84.4%	80.4%	79.5%
Owned with a Mortgage/Loan	61.6%	61.3%	58.8%
Owned Free and Clear	22.8%	19.2%	20.7%
Renter Occupied	15.6%	19.6%	20.5%
<b>2022 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	117	112	105
Percent of Income for Mortgage	17.7%	18.0%	19.1%
Wealth Index	341	273	232
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,951	25,460	102,874
Housing Units Inside Urbanized Area	96.8%	99.3%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.2%	0.7%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,284	65,056	261,258
Population Inside Urbanized Area	96.2%	99.3%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.8%	0.7%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
3.	Golden Years (9B)	Enterprising Professionals (2D)	Savvy Suburbanites (1D)
<b>2022 Consumer Spending</b>			
Apparel & Services: Total \$	\$15,918,714	\$120,351,193	\$415,491,769
Average Spent	\$5,370.69	\$4,638.70	\$4,070.42
Spending Potential Index	223	193	169
Education: Total \$	\$16,667,268	\$117,467,907	\$396,615,124
Average Spent	\$5,623.23	\$4,527.57	\$3,885.49
Spending Potential Index	287	231	198
Entertainment/Recreation: Total \$	\$24,704,485	\$184,271,276	\$632,283,328
Average Spent	\$8,334.85	\$7,102.38	\$6,194.24
Spending Potential Index	227	193	169
Food at Home: Total \$	\$38,910,132	\$296,811,052	\$1,035,845,415
Average Spent	\$13,127.57	\$11,440.01	\$10,147.79
Spending Potential Index	212	185	164
Food Away from Home: Total \$	\$27,801,327	\$212,877,415	\$738,748,773
Average Spent	\$9,379.66	\$8,204.95	\$7,237.24
Spending Potential Index	217	190	168
Health Care: Total \$	\$45,536,638	\$340,956,317	\$1,175,770,031
Average Spent	\$15,363.24	\$13,141.50	\$11,518.57
Spending Potential Index	217	185	163
HH Furnishings & Equipment: Total \$	\$17,843,758	\$132,332,071	\$451,478,628
Average Spent	\$6,020.16	\$5,100.48	\$4,422.97
Spending Potential Index	235	199	173
Personal Care Products & Services: Total \$	\$6,834,161	\$51,452,037	\$177,516,027
Average Spent	\$2,305.72	\$1,983.12	\$1,739.06
Spending Potential Index	226	194	171
Shelter: Total \$	\$156,933,209	\$1,181,983,380	\$4,114,850,608
Average Spent	\$52,946.43	\$45,557.27	\$40,311.64
Spending Potential Index	231	199	176
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,100,078	\$139,982,515	\$472,705,633
Average Spent	\$6,444.02	\$5,395.36	\$4,630.92
Spending Potential Index	237	199	170
Travel: Total \$	\$21,690,459	\$158,965,160	\$538,837,671
Average Spent	\$7,317.97	\$6,127.01	\$5,278.79
Spending Potential Index	255	213	184
Vehicle Maintenance & Repairs: Total \$	\$7,757,919	\$59,266,895	\$204,895,943
Average Spent	\$2,617.38	\$2,284.33	\$2,007.29
Spending Potential Index	208	181	159

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.