



Market Profile

49 Oxford Dr, Lincolnshire, Illinois, 60069
 Drive Time: 5, 10, 15 minute radii

Prepared by Esri
 Latitude: 42.19857
 Longitude: -87.91659

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	4,176	46,678	200,760
2010 Total Population	4,765	48,143	206,213
2019 Total Population	4,913	50,135	209,647
2019 Group Quarters	127	1,054	2,779
2024 Total Population	4,915	50,868	211,380
2019-2024 Annual Rate	0.01%	0.29%	0.16%
2019 Total Daytime Population	7,261	120,549	352,731
Workers	4,744	96,718	251,825
Residents	2,517	23,831	100,906
Household Summary			
2000 Households	1,386	15,684	70,877
2000 Average Household Size	2.93	2.89	2.78
2010 Households	1,665	17,755	75,776
2010 Average Household Size	2.78	2.65	2.68
2019 Households	1,766	18,838	77,968
2019 Average Household Size	2.71	2.61	2.65
2024 Households	1,775	19,238	78,866
2024 Average Household Size	2.70	2.59	2.65
2019-2024 Annual Rate	0.10%	0.42%	0.23%
2010 Families	1,298	13,322	55,951
2010 Average Family Size	3.19	3.11	3.17
2019 Families	1,354	14,004	56,896
2019 Average Family Size	3.14	3.07	3.15
2024 Families	1,354	14,230	57,245
2024 Average Family Size	3.14	3.06	3.15
2019-2024 Annual Rate	0.00%	0.32%	0.12%
Housing Unit Summary			
2000 Housing Units	1,441	16,317	72,994
Owner Occupied Housing Units	92.0%	82.6%	81.0%
Renter Occupied Housing Units	4.1%	13.5%	16.1%
Vacant Housing Units	3.9%	3.9%	2.9%
2010 Housing Units	1,840	19,018	80,465
Owner Occupied Housing Units	79.5%	73.3%	75.4%
Renter Occupied Housing Units	11.0%	20.1%	18.7%
Vacant Housing Units	9.5%	6.6%	5.8%
2019 Housing Units	1,916	20,122	82,628
Owner Occupied Housing Units	77.9%	68.1%	71.6%
Renter Occupied Housing Units	14.2%	25.5%	22.7%
Vacant Housing Units	7.8%	6.4%	5.6%
2024 Housing Units	1,970	20,988	85,168
Owner Occupied Housing Units	76.6%	66.4%	70.3%
Renter Occupied Housing Units	13.5%	25.2%	22.3%
Vacant Housing Units	9.9%	8.3%	7.4%
Median Household Income			
2019	\$158,102	\$130,800	\$112,231
2024	\$162,349	\$141,428	\$121,692
Median Home Value			
2019	\$581,850	\$526,764	\$450,987
2024	\$600,733	\$551,662	\$478,931
Per Capita Income			
2019	\$85,337	\$70,792	\$61,114
2024	\$89,729	\$76,119	\$66,541
Median Age			
2010	47.0	42.5	41.9
2019	50.3	44.7	43.7
2024	51.7	45.1	44.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	1,766	18,838	77,968
<\$15,000	4.0%	3.5%	4.6%
\$15,000 - \$24,999	2.9%	3.6%	4.8%
\$25,000 - \$34,999	4.1%	4.2%	5.1%
\$35,000 - \$49,999	4.7%	5.2%	7.4%
\$50,000 - \$74,999	9.8%	10.5%	11.6%
\$75,000 - \$99,999	5.8%	10.8%	10.8%
\$100,000 - \$149,999	16.3%	17.6%	17.6%
\$150,000 - \$199,999	12.0%	13.0%	12.2%
\$200,000+	40.4%	31.7%	26.0%
Average Household Income	\$225,085	\$188,573	\$163,792
2024 Households by Income			
Household Income Base	1,775	19,238	78,866
<\$15,000	4.2%	3.4%	4.2%
\$15,000 - \$24,999	2.9%	3.3%	4.3%
\$25,000 - \$34,999	3.8%	3.7%	4.5%
\$35,000 - \$49,999	4.4%	4.6%	6.6%
\$50,000 - \$74,999	9.7%	9.9%	10.9%
\$75,000 - \$99,999	5.5%	10.1%	10.2%
\$100,000 - \$149,999	15.5%	17.3%	17.6%
\$150,000 - \$199,999	13.0%	14.7%	13.9%
\$200,000+	41.0%	33.1%	27.8%
Average Household Income	\$235,736	\$201,543	\$177,745
2019 Owner Occupied Housing Units by Value			
Total	1,492	13,698	59,187
<\$50,000	0.2%	0.6%	1.2%
\$50,000 - \$99,999	0.1%	0.5%	1.6%
\$100,000 - \$149,999	0.3%	2.4%	3.2%
\$150,000 - \$199,999	0.8%	2.9%	4.9%
\$200,000 - \$249,999	1.3%	4.0%	5.6%
\$250,000 - \$299,999	1.3%	4.7%	6.5%
\$300,000 - \$399,999	13.7%	15.6%	19.2%
\$400,000 - \$499,999	18.2%	15.9%	15.3%
\$500,000 - \$749,999	43.3%	32.8%	25.3%
\$750,000 - \$999,999	10.5%	10.7%	9.8%
\$1,000,000 - \$1,499,999	7.6%	6.5%	4.6%
\$1,500,000 - \$1,999,999	1.0%	1.6%	1.3%
\$2,000,000 +	1.7%	1.9%	1.4%
Average Home Value	\$652,897	\$607,382	\$537,712
2024 Owner Occupied Housing Units by Value			
Total	1,510	13,945	59,843
<\$50,000	0.1%	0.3%	0.7%
\$50,000 - \$99,999	0.0%	0.3%	1.0%
\$100,000 - \$149,999	0.1%	1.7%	2.3%
\$150,000 - \$199,999	0.3%	2.2%	3.9%
\$200,000 - \$249,999	0.7%	3.3%	4.7%
\$250,000 - \$299,999	0.8%	4.1%	5.8%
\$300,000 - \$399,999	11.3%	14.3%	18.8%
\$400,000 - \$499,999	17.7%	16.6%	16.2%
\$500,000 - \$749,999	47.4%	35.3%	27.8%
\$750,000 - \$999,999	12.8%	11.4%	11.2%
\$1,000,000 - \$1,499,999	6.5%	6.7%	4.7%
\$1,500,000 - \$1,999,999	0.8%	1.8%	1.4%
\$2,000,000 +	1.5%	2.1%	1.6%
Average Home Value	\$661,846	\$632,286	\$565,823

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,765	48,142	206,214
0 - 4	3.9%	4.9%	5.6%
5 - 9	7.2%	7.0%	7.1%
10 - 14	8.4%	7.9%	7.6%
15 - 24	10.1%	12.2%	11.3%
25 - 34	3.8%	8.6%	9.3%
35 - 44	12.9%	13.1%	13.6%
45 - 54	18.6%	18.3%	17.2%
55 - 64	15.4%	13.9%	13.6%
65 - 74	9.6%	6.7%	7.2%
75 - 84	6.6%	4.9%	4.9%
85 +	3.5%	2.5%	2.5%
18 +	74.8%	74.8%	74.6%
2019 Population by Age			
Total	4,914	50,137	209,648
0 - 4	3.5%	4.4%	5.1%
5 - 9	5.2%	5.8%	6.2%
10 - 14	7.6%	7.1%	7.2%
15 - 24	11.3%	11.8%	11.5%
25 - 34	5.8%	10.2%	10.1%
35 - 44	8.5%	11.1%	11.6%
45 - 54	16.0%	14.5%	14.1%
55 - 64	17.1%	16.1%	15.2%
65 - 74	13.8%	10.5%	10.7%
75 - 84	7.6%	5.7%	5.6%
85 +	3.6%	2.8%	2.8%
18 +	78.4%	78.0%	77.2%
2024 Population by Age			
Total	4,917	50,869	211,382
0 - 4	3.6%	4.5%	5.1%
5 - 9	4.9%	5.6%	6.0%
10 - 14	6.5%	6.4%	6.5%
15 - 24	10.1%	10.6%	10.5%
25 - 34	6.7%	10.3%	10.5%
35 - 44	9.5%	12.6%	12.4%
45 - 54	14.1%	13.1%	12.8%
55 - 64	16.9%	14.7%	14.1%
65 - 74	15.0%	12.2%	12.1%
75 - 84	8.9%	7.1%	7.1%
85 +	3.7%	2.9%	3.0%
18 +	80.2%	79.3%	78.3%
2010 Population by Sex			
Males	2,315	23,471	100,539
Females	2,450	24,672	105,674
2019 Population by Sex			
Males	2,409	24,585	102,525
Females	2,504	25,551	107,122
2024 Population by Sex			
Males	2,421	24,998	103,453
Females	2,494	25,870	107,928

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	4,766	48,142	206,213
White Alone	87.4%	81.3%	81.0%
Black Alone	1.0%	1.4%	1.4%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	9.8%	13.6%	10.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	2.1%	4.7%
Two or More Races	1.3%	1.5%	1.8%
Hispanic Origin	2.7%	5.4%	11.8%
Diversity Index	26.7	39.0	47.1
2019 Population by Race/Ethnicity			
Total	4,912	50,134	209,647
White Alone	83.7%	76.7%	76.8%
Black Alone	1.2%	1.5%	1.5%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	12.9%	17.4%	13.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	2.5%	5.4%
Two or More Races	1.6%	1.8%	2.1%
Hispanic Origin	3.5%	6.4%	13.7%
Diversity Index	33.2	45.6	53.5
2024 Population by Race/Ethnicity			
Total	4,915	50,868	211,380
White Alone	81.0%	73.4%	74.0%
Black Alone	1.3%	1.5%	1.5%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	15.1%	20.2%	16.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	2.7%	5.8%
Two or More Races	1.8%	2.0%	2.3%
Hispanic Origin	4.1%	7.2%	14.9%
Diversity Index	37.4	49.8	57.2
2010 Population by Relationship and Household Type			
Total	4,765	48,143	206,213
In Households	97.1%	97.6%	98.5%
In Family Households	87.6%	86.9%	87.2%
Householder	28.5%	27.7%	27.2%
Spouse	26.1%	24.5%	23.4%
Child	30.6%	31.6%	32.3%
Other relative	1.7%	2.2%	3.0%
Nonrelative	0.7%	0.9%	1.3%
In Nonfamily Households	9.4%	10.7%	11.3%
In Group Quarters	2.9%	2.4%	1.5%
Institutionalized Population	2.0%	0.8%	0.9%
Noninstitutionalized Population	0.9%	1.6%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	3,556	35,529	147,016
Less than 9th Grade	1.9%	1.2%	2.9%
9th - 12th Grade, No Diploma	2.3%	1.2%	2.3%
High School Graduate	6.8%	8.9%	11.3%
GED/Alternative Credential	0.6%	0.6%	1.1%
Some College, No Degree	9.7%	10.8%	13.3%
Associate Degree	3.5%	4.3%	4.6%
Bachelor's Degree	37.4%	36.4%	34.5%
Graduate/Professional Degree	37.8%	36.6%	30.0%
2019 Population 15+ by Marital Status			
Total	4,113	41,445	171,035
Never Married	22.1%	23.9%	24.8%
Married	65.7%	64.0%	61.9%
Widowed	6.0%	5.7%	5.8%
Divorced	6.2%	6.4%	7.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.2%	95.8%	96.3%
Civilian Unemployed (Unemployment Rate)	3.8%	4.2%	3.7%
2019 Employed Population 16+ by Industry			
Total	2,432	26,762	110,783
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	3.8%	3.2%	3.6%
Manufacturing	16.0%	13.6%	12.7%
Wholesale Trade	6.2%	4.8%	4.7%
Retail Trade	10.2%	9.0%	8.8%
Transportation/Utilities	4.2%	2.3%	3.1%
Information	2.0%	2.0%	2.0%
Finance/Insurance/Real Estate	15.0%	11.6%	11.1%
Services	41.0%	51.6%	51.9%
Public Administration	1.5%	1.4%	1.8%
2019 Employed Population 16+ by Occupation			
Total	2,434	26,761	110,785
White Collar	85.9%	82.8%	76.7%
Management/Business/Financial	33.1%	27.8%	24.0%
Professional	25.8%	31.6%	29.2%
Sales	17.5%	13.8%	12.9%
Administrative Support	9.5%	9.7%	10.6%
Services	7.1%	9.4%	12.7%
Blue Collar	7.0%	7.8%	10.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.8%	1.6%	1.8%
Installation/Maintenance/Repair	1.0%	1.2%	1.4%
Production	1.4%	2.2%	4.0%
Transportation/Material Moving	2.8%	2.7%	3.3%
2010 Population By Urban/ Rural Status			
Total Population	4,765	48,143	206,213
Population Inside Urbanized Area	96.3%	99.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.7%	1.0%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,665	17,754	75,776
Households with 1 Person	19.1%	21.6%	22.7%
Households with 2+ People	80.9%	78.4%	77.3%
Family Households	78.0%	75.0%	73.8%
Husband-wife Families	71.3%	66.4%	63.4%
With Related Children	32.2%	31.9%	30.7%
Other Family (No Spouse Present)	6.7%	8.6%	10.4%
Other Family with Male Householder	1.8%	2.3%	3.0%
With Related Children	1.0%	1.3%	1.6%
Other Family with Female Householder	4.9%	6.3%	7.4%
With Related Children	2.5%	3.8%	4.3%
Nonfamily Households	2.9%	3.3%	3.5%
All Households with Children	35.7%	37.1%	36.8%
Multigenerational Households	1.9%	2.4%	2.7%
Unmarried Partner Households	2.8%	3.1%	3.4%
Male-female	2.1%	2.5%	3.0%
Same-sex	0.7%	0.5%	0.5%
2010 Households by Size			
Total	1,666	17,756	75,777
1 Person Household	19.1%	21.6%	22.7%
2 Person Household	38.4%	33.4%	32.4%
3 Person Household	13.6%	17.0%	16.6%
4 Person Household	19.3%	18.4%	17.5%
5 Person Household	7.2%	7.2%	7.5%
6 Person Household	1.7%	1.9%	2.2%
7 + Person Household	0.7%	0.6%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	1,665	17,755	75,776
Owner Occupied	87.8%	78.5%	80.1%
Owned with a Mortgage/Loan	63.1%	59.3%	59.3%
Owned Free and Clear	24.7%	19.2%	20.8%
Renter Occupied	12.2%	21.5%	19.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,840	19,018	80,465
Housing Units Inside Urbanized Area	96.7%	99.1%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.3%	0.9%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
3.	Golden Years (9B)	Enterprising Professionals	Enterprising Professionals
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,987,815	\$82,769,309	\$301,263,607
Average Spent	\$5,089.36	\$4,393.74	\$3,863.94
Spending Potential Index	238	205	180
Education: Total \$	\$8,961,516	\$74,703,029	\$260,494,880
Average Spent	\$5,074.47	\$3,965.55	\$3,341.05
Spending Potential Index	318	249	210
Entertainment/Recreation: Total \$	\$14,367,504	\$128,807,157	\$463,987,796
Average Spent	\$8,135.62	\$6,837.62	\$5,951.00
Spending Potential Index	249	209	182
Food at Home: Total \$	\$20,205,457	\$189,084,214	\$697,356,133
Average Spent	\$11,441.37	\$10,037.38	\$8,944.13
Spending Potential Index	221	194	173
Food Away from Home: Total \$	\$15,215,166	\$141,033,431	\$513,779,473
Average Spent	\$8,615.61	\$7,486.65	\$6,589.62
Spending Potential Index	234	204	179
Health Care: Total \$	\$24,530,217	\$222,765,366	\$809,159,652
Average Spent	\$13,890.27	\$11,825.32	\$10,378.10
Spending Potential Index	234	199	175
HH Furnishings & Equipment: Total \$	\$9,235,626	\$83,778,205	\$302,914,393
Average Spent	\$5,229.69	\$4,447.30	\$3,885.11
Spending Potential Index	245	209	182
Personal Care Products & Services: Total \$	\$3,854,767	\$35,216,408	\$126,869,073
Average Spent	\$2,182.77	\$1,869.43	\$1,627.19
Spending Potential Index	246	211	184
Shelter: Total \$	\$80,731,606	\$734,794,183	\$2,689,610,114
Average Spent	\$45,714.39	\$39,005.96	\$34,496.33
Spending Potential Index	247	211	186
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,837,871	\$102,441,132	\$362,945,632
Average Spent	\$6,703.21	\$5,438.00	\$4,655.06
Spending Potential Index	270	219	188
Travel: Total \$	\$11,135,651	\$97,265,807	\$346,221,291
Average Spent	\$6,305.58	\$5,163.28	\$4,440.56
Spending Potential Index	281	230	198
Vehicle Maintenance & Repairs: Total \$	\$4,784,670	\$43,495,178	\$158,131,696
Average Spent	\$2,709.33	\$2,308.91	\$2,028.16
Spending Potential Index	237	202	177

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.