



Market Profile

49 Oxford Dr, Lincolnshire

Drive Time: 5, 10, 15 minute radii

Prepared by Esri

Latitude: 42.19839

Longitude: -87.91659

	5 minutes	10 minutes	15 minutes
Population Summary			
2000 Total Population	3,809	40,155	192,542
2010 Total Population	4,338	41,529	197,297
2017 Total Population	4,488	42,284	200,380
2017 Group Quarters	119	958	2,771
2022 Total Population	4,590	42,892	202,643
2017-2022 Annual Rate	0.45%	0.29%	0.22%
2017 Total Daytime Population	9,332	111,819	312,584
Workers	6,947	91,724	215,850
Residents	2,385	20,095	96,734
Household Summary			
2000 Households	1,273	13,372	67,959
2000 Average Household Size	2.91	2.91	2.78
2010 Households	1,523	15,276	72,687
2010 Average Household Size	2.76	2.65	2.67
2017 Households	1,607	15,821	74,506
2017 Average Household Size	2.72	2.61	2.65
2022 Households	1,653	16,133	75,557
2022 Average Household Size	2.70	2.60	2.65
2017-2022 Annual Rate	0.57%	0.39%	0.28%
2010 Families	1,184	11,440	53,753
2010 Average Family Size	3.17	3.11	3.16
2017 Families	1,233	11,712	54,522
2017 Average Family Size	3.15	3.09	3.15
2022 Families	1,261	11,882	55,035
2022 Average Family Size	3.14	3.08	3.15
2017-2022 Annual Rate	0.45%	0.29%	0.19%
Housing Unit Summary			
2000 Housing Units	1,321	13,911	70,021
Owner Occupied Housing Units	92.4%	82.4%	81.1%
Renter Occupied Housing Units	4.0%	13.7%	16.0%
Vacant Housing Units	3.6%	3.9%	2.9%
2010 Housing Units	1,678	16,396	77,134
Owner Occupied Housing Units	79.7%	72.4%	75.7%
Renter Occupied Housing Units	11.0%	20.8%	18.5%
Vacant Housing Units	9.2%	6.8%	5.8%
2017 Housing Units	1,731	16,952	78,820
Owner Occupied Housing Units	79.5%	70.3%	73.9%
Renter Occupied Housing Units	13.3%	23.1%	20.6%
Vacant Housing Units	7.2%	6.7%	5.5%
2022 Housing Units	1,757	17,305	80,226
Owner Occupied Housing Units	80.1%	70.0%	73.4%
Renter Occupied Housing Units	13.9%	23.3%	20.8%
Vacant Housing Units	5.9%	6.8%	5.8%
Median Household Income			
2017	\$153,368	\$124,352	\$106,842
2022	\$157,830	\$131,319	\$113,663
Median Home Value			
2017	\$595,930	\$547,103	\$444,690
2022	\$636,713	\$593,027	\$501,314
Per Capita Income			
2017	\$82,966	\$69,010	\$58,482
2022	\$89,546	\$74,968	\$63,858
Median Age			
2010	47.2	42.7	42.1
2017	49.7	44.8	43.7
2022	51.2	46.1	44.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	1,607	15,821	74,506
<\$15,000	4.7%	3.5%	4.6%
\$15,000 - \$24,999	2.7%	3.9%	4.9%
\$25,000 - \$34,999	4.6%	4.5%	5.2%
\$35,000 - \$49,999	4.2%	5.8%	8.1%
\$50,000 - \$74,999	10.3%	10.9%	12.1%
\$75,000 - \$99,999	8.7%	11.5%	11.8%
\$100,000 - \$149,999	13.7%	17.0%	17.5%
\$150,000 - \$199,999	12.8%	13.0%	12.5%
\$200,000+	38.4%	29.9%	23.4%
Average Household Income	\$216,594	\$181,763	\$155,762
2022 Households by Income			
Household Income Base	1,653	16,133	75,557
<\$15,000	5.2%	3.6%	4.7%
\$15,000 - \$24,999	2.7%	3.8%	4.7%
\$25,000 - \$34,999	4.3%	4.2%	4.8%
\$35,000 - \$49,999	3.7%	5.2%	7.2%
\$50,000 - \$74,999	8.8%	9.3%	10.4%
\$75,000 - \$99,999	8.5%	11.1%	11.5%
\$100,000 - \$149,999	14.2%	18.0%	18.8%
\$150,000 - \$199,999	12.7%	13.4%	13.1%
\$200,000+	39.8%	31.3%	24.8%
Average Household Income	\$232,541	\$196,603	\$169,735
2017 Owner Occupied Housing Units by Value			
Total	1,377	11,909	58,239
<\$50,000	1.8%	1.2%	1.9%
\$50,000 - \$99,999	0.9%	1.3%	2.0%
\$100,000 - \$149,999	1.0%	2.4%	4.0%
\$150,000 - \$199,999	1.4%	4.4%	6.2%
\$200,000 - \$249,999	2.1%	4.6%	7.3%
\$250,000 - \$299,999	1.3%	6.5%	7.7%
\$300,000 - \$399,999	8.4%	11.4%	15.2%
\$400,000 - \$499,999	16.4%	12.5%	12.6%
\$500,000 - \$749,999	43.7%	30.5%	23.1%
\$750,000 - \$999,999	10.5%	12.1%	10.3%
\$1,000,000 +	12.6%	13.2%	9.5%
Average Home Value	\$638,171	\$597,135	\$519,946
2022 Owner Occupied Housing Units by Value			
Total	1,408	12,108	58,894
<\$50,000	0.5%	0.4%	0.7%
\$50,000 - \$99,999	0.2%	0.6%	1.2%
\$100,000 - \$149,999	0.4%	1.8%	2.9%
\$150,000 - \$199,999	0.6%	3.4%	4.7%
\$200,000 - \$249,999	1.1%	3.4%	5.6%
\$250,000 - \$299,999	0.7%	5.3%	6.4%
\$300,000 - \$399,999	6.2%	10.2%	14.7%
\$400,000 - \$499,999	15.1%	12.9%	13.6%
\$500,000 - \$749,999	46.2%	32.5%	25.4%
\$750,000 - \$999,999	12.4%	13.4%	12.1%
\$1,000,000 +	16.6%	16.2%	12.6%
Average Home Value	\$701,243	\$647,287	\$578,775

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,338	41,530	197,295
0 - 4	3.9%	4.8%	5.6%
5 - 9	7.2%	6.9%	7.1%
10 - 14	8.3%	7.8%	7.6%
15 - 24	10.0%	12.4%	11.3%
25 - 34	3.6%	8.6%	9.1%
35 - 44	12.8%	12.9%	13.6%
45 - 54	18.4%	18.2%	17.3%
55 - 64	15.4%	13.9%	13.7%
65 - 74	9.7%	6.8%	7.3%
75 - 84	6.9%	5.1%	4.9%
85 +	3.7%	2.7%	2.5%
18 +	74.8%	75.1%	74.6%
2017 Population by Age			
Total	4,491	42,284	200,381
0 - 4	3.6%	4.4%	5.0%
5 - 9	5.7%	6.0%	6.3%
10 - 14	7.9%	7.3%	7.4%
15 - 24	11.0%	11.9%	11.6%
25 - 34	5.1%	9.0%	9.5%
35 - 44	9.4%	11.6%	11.7%
45 - 54	16.7%	15.3%	14.9%
55 - 64	16.7%	15.9%	15.3%
65 - 74	13.2%	9.9%	10.1%
75 - 84	7.1%	5.6%	5.2%
85 +	3.8%	3.0%	2.9%
18 +	77.4%	77.7%	76.8%
2022 Population by Age			
Total	4,591	42,892	202,643
0 - 4	3.6%	4.4%	5.0%
5 - 9	5.1%	5.5%	5.9%
10 - 14	7.0%	6.6%	6.8%
15 - 24	10.3%	10.8%	10.7%
25 - 34	5.9%	9.2%	10.1%
35 - 44	9.2%	12.2%	12.0%
45 - 54	15.4%	13.7%	13.5%
55 - 64	17.0%	15.6%	14.8%
65 - 74	14.6%	12.1%	11.9%
75 - 84	8.3%	6.9%	6.4%
85 +	3.7%	3.1%	2.9%
18 +	79.4%	79.3%	78.2%
2010 Population by Sex			
Males	2,108	20,247	96,108
Females	2,230	21,282	101,189
2017 Population by Sex			
Males	2,202	20,741	97,957
Females	2,286	21,543	102,423
2022 Population by Sex			
Males	2,263	21,090	99,225
Females	2,326	21,802	103,418

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 17, 2017



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2010 Population by Race/Ethnicity			
Total	4,337	41,529	197,296
White Alone	87.9%	81.1%	81.0%
Black Alone	1.0%	1.4%	1.4%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	9.3%	13.9%	11.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	2.0%	4.5%
Two or More Races	1.3%	1.5%	1.8%
Hispanic Origin	2.8%	5.3%	11.3%
Diversity Index	26.1	39.0	46.5
2017 Population by Race/Ethnicity			
Total	4,489	42,283	200,381
White Alone	85.2%	77.4%	77.7%
Black Alone	1.2%	1.5%	1.5%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	11.5%	16.9%	13.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	2.3%	5.1%
Two or More Races	1.6%	1.7%	2.0%
Hispanic Origin	3.4%	6.2%	12.8%
Diversity Index	30.9	44.5	51.6
2022 Population by Race/Ethnicity			
Total	4,590	42,892	202,642
White Alone	82.8%	74.3%	75.1%
Black Alone	1.3%	1.6%	1.5%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	13.4%	19.5%	15.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	2.6%	5.5%
Two or More Races	1.8%	1.9%	2.2%
Hispanic Origin	4.0%	6.9%	14.0%
Diversity Index	35.0	48.6	55.4
2010 Population by Relationship and Household Type			
Total	4,338	41,529	197,297
In Households	96.9%	97.4%	98.5%
In Family Households	87.3%	86.6%	87.3%
Householder	28.4%	27.6%	27.3%
Spouse	26.0%	24.5%	23.5%
Child	30.5%	31.3%	32.2%
Other relative	1.7%	2.2%	3.0%
Nonrelative	0.7%	0.9%	1.3%
In Nonfamily Households	9.6%	10.8%	11.2%
In Group Quarters	3.1%	2.6%	1.5%
Institutionalized Population	2.1%	0.8%	1.0%
Noninstitutionalized Population	1.0%	1.8%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	3,225	29,759	139,475
Less than 9th Grade	2.0%	1.5%	3.0%
9th - 12th Grade, No Diploma	1.7%	1.6%	2.4%
High School Graduate	8.4%	9.4%	11.7%
GED/Alternative Credential	0.2%	0.5%	1.1%
Some College, No Degree	11.2%	11.7%	13.9%
Associate Degree	4.1%	4.7%	5.1%
Bachelor's Degree	38.3%	36.8%	34.5%
Graduate/Professional Degree	34.1%	33.9%	28.2%
2017 Population 15+ by Marital Status			
Total	3,719	34,790	162,754
Never Married	23.4%	24.7%	24.4%
Married	62.4%	62.0%	61.8%
Widowed	7.3%	5.9%	5.7%
Divorced	6.9%	7.3%	8.0%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	96.8%	96.4%
Civilian Unemployed (Unemployment Rate)	3.6%	3.2%	3.6%
2017 Employed Population 16+ by Industry			
Total	2,136	22,586	105,598
Agriculture/Mining	0.8%	0.5%	0.3%
Construction	4.7%	2.9%	3.6%
Manufacturing	13.4%	12.5%	12.1%
Wholesale Trade	5.7%	5.3%	4.9%
Retail Trade	7.9%	10.2%	10.2%
Transportation/Utilities	1.3%	2.2%	2.9%
Information	0.9%	1.7%	1.7%
Finance/Insurance/Real Estate	16.6%	12.5%	11.3%
Services	48.4%	51.0%	51.8%
Public Administration	0.4%	1.4%	1.5%
2017 Employed Population 16+ by Occupation			
Total	2,134	22,586	105,599
White Collar	86.4%	82.9%	77.3%
Management/Business/Financial	34.5%	27.9%	24.4%
Professional	27.2%	31.3%	28.9%
Sales	16.1%	14.5%	13.5%
Administrative Support	8.7%	9.1%	10.4%
Services	7.1%	9.5%	12.4%
Blue Collar	6.4%	7.6%	10.3%
Farming/Forestry/Fishing	0.8%	0.3%	0.2%
Construction/Extraction	2.4%	1.5%	2.1%
Installation/Maintenance/Repair	0.4%	1.0%	1.4%
Production	1.7%	2.4%	3.6%
Transportation/Material Moving	1.0%	2.3%	3.0%
2010 Population By Urban/ Rural Status			
Total Population	4,338	41,529	197,297
Population Inside Urbanized Area	96.1%	99.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.9%	1.0%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,523	15,276	72,687
Households with 1 Person	19.3%	21.7%	22.6%
Households with 2+ People	80.7%	78.3%	77.4%
Family Households	77.7%	74.9%	74.0%
Husband-wife Families	71.1%	66.4%	63.6%
With Related Children	32.0%	31.6%	30.7%
Other Family (No Spouse Present)	6.6%	8.5%	10.3%
Other Family with Male Householder	1.8%	2.3%	2.9%
With Related Children	1.0%	1.3%	1.6%
Other Family with Female Householder	4.9%	6.1%	7.4%
With Related Children	2.4%	3.7%	4.3%
Nonfamily Households	3.0%	3.4%	3.5%
All Households with Children	35.6%	36.6%	36.8%
Multigenerational Households	1.8%	2.4%	2.7%
Unmarried Partner Households	2.8%	3.1%	3.4%
Male-female	2.1%	2.5%	2.9%
Same-sex	0.7%	0.5%	0.5%
2010 Households by Size			
Total	1,523	15,276	72,688
1 Person Household	19.3%	21.7%	22.6%
2 Person Household	38.5%	33.7%	32.5%
3 Person Household	13.3%	16.8%	16.7%
4 Person Household	19.2%	18.2%	17.5%
5 Person Household	7.2%	7.2%	7.4%
6 Person Household	1.8%	1.9%	2.2%
7 + Person Household	0.7%	0.6%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	1,523	15,276	72,687
Owner Occupied	87.9%	77.7%	80.4%
Owned with a Mortgage/Loan	62.9%	58.3%	59.5%
Owned Free and Clear	25.0%	19.4%	20.9%
Renter Occupied	12.1%	22.3%	19.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,678	16,396	77,134
Housing Units Inside Urbanized Area	96.7%	99.1%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.3%	0.9%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Top Tier (1A)	Top Tier (1A)	Top Tier (1A)
2.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
3.	Golden Years (9B)	Enterprising Professionals	Enterprising Professionals
2017 Consumer Spending			
Apparel & Services: Total \$	\$8,929,655	\$75,393,456	\$306,629,171
Average Spent	\$5,556.72	\$4,765.40	\$4,115.50
Spending Potential Index	257	221	191
Education: Total \$	\$7,816,807	\$60,329,177	\$236,568,784
Average Spent	\$4,864.22	\$3,813.23	\$3,175.16
Spending Potential Index	334	262	218
Entertainment/Recreation: Total \$	\$12,875,701	\$107,624,207	\$436,087,635
Average Spent	\$8,012.26	\$6,802.62	\$5,853.05
Spending Potential Index	257	218	188
Food at Home: Total \$	\$18,301,828	\$159,575,819	\$660,385,749
Average Spent	\$11,388.82	\$10,086.33	\$8,863.52
Spending Potential Index	226	200	176
Food Away from Home: Total \$	\$13,055,209	\$112,375,738	\$458,641,153
Average Spent	\$8,123.96	\$7,102.95	\$6,155.76
Spending Potential Index	244	213	185
Health Care: Total \$	\$22,185,801	\$186,245,131	\$757,957,828
Average Spent	\$13,805.73	\$11,772.02	\$10,173.11
Spending Potential Index	247	210	182
HH Furnishings & Equipment: Total \$	\$8,008,293	\$67,294,588	\$272,168,604
Average Spent	\$4,983.38	\$4,253.50	\$3,652.98
Spending Potential Index	256	219	188
Personal Care Products & Services: Total \$	\$3,275,023	\$27,713,747	\$112,803,586
Average Spent	\$2,037.97	\$1,751.71	\$1,514.02
Spending Potential Index	256	220	190
Shelter: Total \$	\$66,543,602	\$562,588,663	\$2,308,218,864
Average Spent	\$41,408.59	\$35,559.61	\$30,980.31
Spending Potential Index	255	219	191
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,522,338	\$85,378,708	\$341,138,373
Average Spent	\$6,547.81	\$5,396.54	\$4,578.67
Spending Potential Index	280	230	196
Travel: Total \$	\$10,028,895	\$80,294,135	\$319,905,167
Average Spent	\$6,240.76	\$5,075.16	\$4,293.68
Spending Potential Index	301	245	207
Vehicle Maintenance & Repairs: Total \$	\$4,184,727	\$35,523,155	\$145,053,417
Average Spent	\$2,604.06	\$2,245.32	\$1,946.87
Spending Potential Index	243	209	182

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.