Market Profile

LINCOLNSHIRE

Area: 4.71 square miles

Population Summary	
2010 Total Population	7,590
2020 Total Population	7,962
2020 Group Quarters	310
2025 Total Population	8,383
2025 Group Quarters	309
2030 Total Population	8,395
2025-2030 Annual Rate	0.03%
2025 Total Daytime Population	19,453
Workers	14,666
Residents	4,787

Household Summary	
2010 Total Households	3,196
2010 Average Household Size	2.29
2020 Total Households	3,121
2020 Average Household Size	2.45
2025 Total Households	3,201
2025 Average Household Size	2.52
2030 Total Households	3,253
2030 Average Household Size	2.49
2025-2030 Annual Rate	0.32%
2025 Families	2,136
2025 Average Family Size	3.20
2030 Families	2,159
2030 Average Family Size	3.16
2025-2030 Growth Rate	0.2%

Median Household Income	
2025	$176,694
2030	$204,352

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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Per Capita Income	
2025	$87,670
2030	$95,276

2025 Households by Income	
Household Income Base	3,201
<$10,000	4.7%
$10,000-14,999	0.9%
$15,000-19,999	2.1%
$20,000-24,999	1.5%
$25,000-29,999	1.1%
$30,000-34,999	1.4%
$35,000-39,999	1.4%
$40,000-44,999	2.0%
$45,000-49,999	0.8%
$50,000-59,999	2.9%
$60,000-74,999	4.9%
$75000-99999	5.5%
$100,000-124,999	7.8%
$125,000-149,999	6.1%
$150000-199999	11.7%
$200,000-249,999	13.8%
$250,000-299,999	8.3%
$300,000-399,999	11.0%
$400,000-499,999	4.3%
$500,000+	7.9%
Average Household Income	$233,314

2025 Affordability, Mortgage and Wealth	
Housing Affordability Index	88
Percent of Income for Mortgage	22.6%
Wealth Index	257

Median Home Value	
2025	$637,645
2030	$649,042

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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2025 Home Value	
Total Owner Occupied Housing Units	2,487
<$50,000	0.4%
$50,000 - $99,999	0.0%
$100,000 - $149,999	0.1%
$150,000 - $199,999	0.1%
$200,000 - $249,999	0.8%
$250,000 - $299,999	1.6%
$300,000 - $399,999	7.2%
$400,000 - $499,999	15.1%
$500,000 - $749,999	44.9%
$750,000 - $999,999	17.1%
$1,000,000 - $1,499,999	10.1%
$1,500,000 - $1,999,999	1.3%
$2,000,000 +	1.3%
Average Home Value	$707,773

Housing Unit Summary	
2010 Total Housing Units	3,546
Owner Occupied Housing Units	71.4%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	9.9%
2020 Housing Units	3,421
Owner Occupied Housing Units	76.9%
Renter Occupied Housing Units	23.1%
Vacant Housing Units	9.6%
2025 Housing Units	3,503
Owner Occupied Housing Units	77.7%
Renter Occupied Housing Units	22.3%
Vacant Housing Units	8.6%
2030 Total Housing Units	3,550
Owner Occupied Housing Units	78.8%
Renter Occupied Housing Units	21.1%
Vacant Housing Units	8.4%

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2025 Population by Sex	
Males	4,020
Females	4,363

Median Age	
2010	51.2
2020	49.2
2025	51.5
2030	52.7

2025 Population by Age	
Total	8,385
0 - 4	3.6%
5 - 9	4.5%
10 - 14	6.6%
15 - 24	11.2%
25 - 34	7.5%
35 - 44	8.3%
45 - 54	12.1%
55 - 64	13.4%
65 - 74	10.8%
75 - 84	9.8%
85 +	10.7%
18 +	81.1%

2025 Population 15+ by Marital Status	
Total	7,154
Never Married	22.7%
Married	62.4%
Widowed	11.3%
Divorced	3.6%

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2025 Pop 25+ by Educational Attainment	
Total	6,213
Less than 9th Grade	1.2%
9th - 12th Grade, No Diploma	1.2%
High School Graduate	8.3%
GED/Alternative Credential	1.3%
Some College, No Degree	5.9%
Associate Degree	2.5%
Bachelor's Degree	37.7%
Graduate/Professional Degree	41.9%

2020 Population by Race/Ethnicity	
Total	7,962
White Alone	72.0%
Black Alone	1.1%
American Indian Alone	0.1%
Asian Alone	20.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.2%
Hispanic Origin	4.2%
Diversity Index	48.3

2025 Population by Race/Ethnicity	
Total	8,383
White Alone	69.3%
Black Alone	1.2%
American Indian Alone	0.1%
Asian Alone	22.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	5.6%
Hispanic Origin	4.6%
Diversity Index	51.3

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2025 Employed Pop 16+ by Occupation	
Total	3,715
White Collar	90.2%
Management/Business/Financial	36.0%
Professional	38.5%
Sales	10.2%
Administrative Support	5.5%
Services	6.1%

2025 Employed Pop 16+ by Occupation	
Total	3,715
Blue Collar	3.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.2%
Installation/Maintenance/Repair	0.3%
Production	1.1%
Transportation/Material Moving	2.1%
White Collar	90.2%
Management/Business/Financial	36.0%
Professional	38.5%
Sales	10.2%
Administrative Support	5.5%
Services	6.1%

2025 Civilian Population 16+ in Labor Force	
Civilian Population 16+	3,715
Population 16+ Employed	97.8%
Population 16+ Unemployment rate	2.2%
Population 16-24 Employed	9.5%
Population 16-24 Unemployment rate	1.9%
Population 25-54 Employed	52.1%
Population 25-54 Unemployment rate	1.8%
Population 55-64 Employed	20%
Population 55-64 Unemployment rate	2.1%
Population 65+ Employed	16%
Population 65+ Unemployment rate	3.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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2025 Employed Population 16+ by Industry	
Total	3,633
Agriculture/Mining	0.5%
Construction	1.7%
Manufacturing	14.3%
Wholesale Trade	2.8%
Retail Trade	13.1%
Transportation/Utilities	2.0%
Information	1%
Finance/Insurance/Real Estate	13.0%
Services	50.9%
Public Administration	0.5%

2025 Consumer Spending	
Apparel & Services: Total $	$14,774,501
Average Spent	$4,615.59
Spending Potential Index	189
Education: Total $	$12,319,596
Average Spent	$3,848.67
Spending Potential Index	216
Entertainment/Recreation: Total $	$25,782,078
Average Spent	$8,054.38
Spending Potential Index	196
Food at Home: Total $	$43,626,626
Average Spent	$13,629.06
Spending Potential Index	183
Food Away from Home: Total $	$25,401,715
Average Spent	$7,935.56
Spending Potential Index	192
Health Care: Total $	$47,199,971
Average Spent	$14,745.38
Spending Potential Index	191
HH Furnishings & Equipment: Total $	$18,216,480
Average Spent	$5,690.87
Spending Potential Index	196
Personal Care Products & Services: Total $	$6,639,660
Average Spent	$2,074.25
Spending Potential Index	198

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2025 Consumer Spending	
Shelter: Total $	$171,914,195
Average Spent	$53,706.40
Spending Potential Index	202
Support Payments/Gifts in Kind: Total $	$23,009,750
Average Spent	$7,188.30
Spending Potential Index	218
Travel: Total $	$24,915,953
Average Spent	$7,783.80
Spending Potential Index	216
Vehicle Maintenance & Repairs: Total $	$7,999,375
Average Spent	$2,499.02
Spending Potential Index	185

Top Tapestry Segment

Top Tier (L3):

This segment is characterized by highly educated professionals in affluent suburbs.

Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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