VILLAGE OF
LINCOLNSHIRE

WEB SITE LINK POLICY
August 12, 2024

Policy Statement
This policy is intended to address linkage decisions for the Village's web site. The Village believes there are reasonable and desirable needs for links to web sites outside the span of control of the municipality. The Village wishes to provide information and/or links to organizations that conduct activities relevant to the mission of the Village to promote residents' health, welfare and safety. The Village of Lincolnshire shall provide the opportunity to place information to such organizations which meet the criteria set forth below. Notwithstanding anything herein to the contrary, no organization may place any editorial content on the Village's web site. The opportunities provided hereby shall be strictly limited to placing, as applicable, either a link or address information related to the organization.

Criteria for Use
Following are the criteria that an organization must meet in order to use any of the facilities:

1. The organization must be a not-for-profit and must have a significant relationship to the Lincolnshire community. A significant relationship with the Village can be demonstrated by meeting one of the following:

    A. 55% or more of members or participants reside within the corporate limits of the Village.

    B. Have a charter or other official recognition by a parent state or national organization that designates it a Lincolnshire chapter.

    C. Be in good standing for all local registrations, licenses, permits, and regulations.

    D. The Corporate Authorities hereby find the following organizations satisfy the foregoing criteria in subparagraphs (A) and/or (B):

        - Brushwood Center at Ryerson Woods
        - Lincolnshire Garden Club
        - Lincolnshire Community Nursery School
        - Lincolnshire Sports Association
        - Lincolnshire Swim Club
        - Lake Forest Open Lands
        - Riverside Foundation
        - Riverside Foundation Women's Board
        - Buffalo Grove Lincolnshire Chamber of Commerce
        - School District #103 Learning Fund Foundation

- School District #103 Parent-Teacher Organization
- School District #125 Foundation
- Village Club of Lincolnshire
- Houses of Worship
- Homeowner association management offices serving residential or commercial developments in Lincolnshire.
- Scouting America (formally Cub Scouts, Boy Scouts, and Eagle Scouts)
- Brownies and Girl Scouts
- League of Women Voters
- Lincolnshire Morningstar Rotary Club
- Toastmasters of Lincolnshire
- Tamarak Day Camp
- Banner Day Camp

2. Be one of the following taxing bodies serving Village residents:

   - Lincolnshire-Riverwoods Fire Protection District
   - School District #103
   - School District #125
   - Vernon Area Public Library
   - Vernon Township
   - West Deerfield Township
   - Lake County Forest Preserve District
   - County of Lake

3. Be one of the following entities serving the Village:

   - Federal and State Representatives for purposes of announcing the place and time of Town Meetings
   - Being an organization of Lincolnshire businesses, whose purpose is to support and encourage business within the Village.

4. Be an organization which provides a public recreational service within the Village.

5. Be a business or organization which provides a community or cultural event within Lincolnshire which is open to the public and for which no admission fee is charged, such as festivals, concerts, and farmers markets.

6. Be an organization which provides services for residents with special needs:

   - Special Recreation Association of Central Lake County (SRACLC)
   - Riverside Foundation

7. Being an entity that Village residents use to provide certain services to the residents of the Village:

   - Utilities serving the Village and with whom the Village has a franchise agreement.
   - Newspapers published in the Village or have a general circulation in the Village.
   - Entities providing census data and statistical data relating to this area

8. Being an organization having a substantially similar purpose as those described herein above.

General Rules:

1. Any requests for links or listings on the website under criteria 7 above must be brought to the Village Board for its approval. Approval or disapproval may not be based on the political or religious affiliation of the organization.

2. The appearance of external links on this site does not constitute endorsement by the Village of Lincolnshire of external web sites or the information, products, or services contained therein. Nothing in this policy shall guarantee that a business or non-profit organization shall be linked to the Village's home page. The Village of Lincolnshire reserves the right to deny links to any Web site containing obscene images and/or text. Also, the Village of Lincolnshire reserves the right to remove URLs of sites that no longer fulfill the requirements or cannot be accessed reliably.

3. Requests for linkage placement should be made in writing, directly to Administration Administrative Assistant, One Olde Half Day Road, Lincolnshire, Illinois 60069 or by email to lcole@lincolnshireil.gov.

Elizabeth J. Brandt

Elizabeth J. Brandt, Mayor