



VILLAGE OF LINCOLNSHIRE

Press Release

Contact: Ben Gilbertson, assistant village manager /
community & economic development director
Phone: 847-913-2312
Email: bgilberton@lincolnshireil.gov

For Immediate Release

July 8, 2020

Residents were #LincolnshireStrong this Independence Day

(LINCOLNSHIRE, ILL.) The Village of Lincolnshire successfully celebrated the Fourth of July with its inaugural #LincolnshireStrong Independence Day Decorating Contest which ran from July 1 to July 5.

The #LincolnshireStrong Independence Day Decorating Contest was an alternative event to the Village's annual *Red, White, & BOOM!* two-day celebration. The Village Board made the difficult decision to cancel the beloved event due to COVID-19 health and safety concerns.

The contest asked residents to decorate their homes in theme with the holiday and compete for the chance to win up to \$150 in gift cards to Lincolnshire restaurants. The participants competed to impress a panel of judges who voted for the winners of the following categories: Most Patriotic, Most Fun, Most Unique, and Best Driveway. Additionally, all residents were given the chance to vote for their favorite decorations in an online poll for the Community's Choice award.

Residents were also asked to incorporate "#LincolnshireStrong" in their design. The Village has used #LincolnshireStrong in every community engagement campaign since COVID-19 took hold in Illinois.

11 homes entered the contest, and the following won each category:

- Community's Choice: Jennifer Axelsen, 13 Cornell Drive.
- Most Patriotic: Amy Hoopis, 10 Fox Trail.
- Most Unique: Rajinder Grewal, 62 Elmwood Lane.
- Most Fun: Judy Jenner, 10 Half Day Road.
- Best Driveway: Ellen Macias, 30 Kings Cross Drive.

"The #LincolnshireStrong Independence Day Decorating Contest was an innovative way for our community to celebrate the Fourth of July in this time of social distancing," Elizabeth J. Brandt, mayor, said. "The contest encouraged Lincolnshire residents to enjoy the holiday with their neighbors, engage in friendly competition, and support our restaurant community by awarding gift cards as prizes. Although we couldn't host our traditional *Red, White, & BOOM!* celebration this year, we took the best aspects of the event and transformed them into a new activity."

The competition gave residents an opportunity to maintain social distancing standards while still mingling with neighbors, supporting local restaurants, and competing for a coveted title.

The Village of Lincolnshire, 1957, is a northern suburb of Chicago and is conveniently adjacent to the Tri-State Tollway. Lincolnshire is home to 7,300 residents, two nationally-recognized public school districts, and over 400 businesses – a number of which are global headquarters and Fortune 500 companies.

###

Enclosed: Contest Results Flyer