



**CABLE USAGE POLICY
FOR PUBLIC SERVICE ANNOUNCEMENTS
January 2012**

Policy Statement

To enable Village organizations to use the government access cable channel 10 for communication of public service notices regarding events their organizations are holding, the Village Board agrees to allow submission of public service notices to the Village staff for showing on government access cable channel 3 under certain conditions. This policy sets forth those terms and conditions.

Criteria for Use

Following are the criteria that organizations must meet in order to use cable for public service announcements:

1. The organization must be not-for-profit and must have a significant relationship to the Lincolnshire community. A significant relationship with the Village can be demonstrated by meeting one of the following:
 - A. Having a membership of which 55% or more reside within the corporate limits of the Village.
 - B. Having a charter or other official recognition by a parent state or national organization that designates it a Lincolnshire chapter.
 - C. The Corporate Authorities hereby find that the following organizations satisfy the foregoing criteria in subparagraphs (A) and/or (B):

Friends of Ryerson Woods/River Committee of Lincolnshire
Lincolnshire Community Association
Lincolnshire Garden Club
Lincolnshire Community Nursery School
Lincolnshire Sports Association
Lincolnshire Swim Club
Riverside Foundation Auxiliary
Greater Lincolnshire Chamber of Commerce
School District #103 Foundation
School District #103 Parent-Teacher Organization
School District #125 Foundation
Village Club of Lincolnshire
Houses of Worship
Homeowner association management offices that serve residential development in Lincolnshire

Cub Scouts, Boy Scouts and Eagle Scouts
Brownies and Girl Scouts
Y Princesses and & Y Guides
League of Women Voters
Lincolnshire Morningstar Rotary Club
Toastmasters of Lincolnshire

2. Being one of the following taxing bodies serving residents:

Lincolnshire-Riverwoods Fire Protection District
School District #103
School District #125
Vernon Area Public Library
Vernon Township
West Deerfield Township

3. Being one of the following entities serving the Village:

Federal and State Representatives for purposes of announcing the place and time of Town Meetings

Being an organization of Lincolnshire business whose purpose is to support and encourage business within the Village.

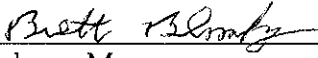
4. Being an organization which provides a recreational service within Lincolnshire.
5. Being an organization which provides services for people with special needs:
Special Recreation Association of Central Lake County (SRACLC)
Riverside Foundation
6. The sole exception to the not-for-profit requirement is that a Lincolnshire business may publish notice of an event, all of the proceeds from which will benefit a generally recognized charitable organization.
7. The announcement shall be for giving notice of meetings or services only and may contain no language tending to promote a political or religious position.
8. Any other requests for use of the Government access cable channel 10, for public service announcements, must be brought to the Village Board for its approval. Approval or disapproval may not be based on the political or religious affiliation of the organization.

Scheduling

Organizational public service announcement submissions will be shown on government cable access channel 10 on a first-come, first-served basis, and are subject to editing by Village staff. The maximum length of time a slide will run on the government cable access channel 10 is six weeks. Organization may suggest a date that it wishes their public announcement to begin, but that date is subject to time restraints and work-load of Village staff. The entire public notice slide show will be limited to 10 to 12 minutes.

Format

Submissions of public service announcements may be made by mail, fax, and email or in person to the Village of Lincolnshire. Submissions will only be accepted from organization members who are currently serving on the Board of the organization submitting the public service announcement.



Brett Blomberg, Mayor