



## WEB SITE LINK POLICY January 2012

### Policy Statement

This policy is intended to address linkage decisions for the Village's web site. The Village believes there are reasonable and desirable needs for links to web sites outside the span of control of the municipality. The Village wishes to provide information and/or links to organizations that conduct activities relevant to the mission of the Village to promote residents' health, welfare and safety. The Village of Lincolnshire shall provide the opportunity to place information to such organizations which meet the criteria set forth below. Notwithstanding anything herein to the contrary, no organization may place any editorial content on the Village's web site. The opportunities provided hereby shall be strictly limited to placing, as applicable, either a link or address information related to the organization.

### Criteria for Use

Following are the criteria that an organization must meet in order to use any of the facilities:

1. The organization must be a not-for-profit and must have a significant relationship to the Lincolnshire community. A significant relationship with the Village can be demonstrated by meeting one of the following:
  - A. Having a membership of which 55% or more reside within the corporate limits of the Village.
  - B. Having a charter or other official recognition by a parent, state or national organization that designates it a Lincolnshire chapter.
  - C. The Corporate Authorities hereby find that the following organizations satisfy the foregoing criteria in subparagraphs (A) and/or (B):

Friends of Ryerson Woods/River Committee of Lincolnshire  
Lincolnshire Community Association  
Lincolnshire Garden Club  
Lincolnshire Community Nursery School  
Lincolnshire Sports Association  
Lincolnshire Swim Club  
Riverside Foundation Auxiliary  
Greater Lincolnshire Chamber of Commerce  
School District #103 Foundation  
School District #103 Parent-Teacher Organization  
School District #125 Foundation  
Village Club of Lincolnshire  
Houses of Worship  
Homeowner association management offices that serve residential developments in Lincolnshire.  
Cub Scouts, Boy Scouts and Eagle Scouts  
Brownies & Girl Scouts  
Y Princesses and Y Guides  
League of Women Voters  
Lincolnshire Morningstar Rotary Club

Toastmasters of Lincolnshire

2. Being one of the following taxing bodies serving Village residents:

Lincolnshire-Riverwoods Fire Protection District  
School District #103  
School District #125  
Vernon Area Public Library  
Vernon Township  
West Deerfield Township

3. Being one of the following entities serving the Village:

Federal and State Representatives for the purposes of announcing the place and time of Town Meetings

Being an organization of Lincolnshire business whose purpose is to support and encourage business within the Village

4. Being an organization which provides a recreational service within Lincolnshire.

5. Being an organization which provides services for people with special needs:

Special Recreation Association of Central Lake County (SRACLC)  
Riverside Foundation

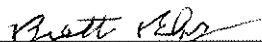
6. Being an entity that Village residents use to provide certain services to the residents of the Village:

Utilities that serve the Village and with whom the Village has a franchise agreement  
Newspapers published in the Village or have a general circulation in the Village  
Entities that provide census data and statistical data relating to this area

7. Being an organization that has a substantially similar purpose as those described herein above.

**General Rules:**

1. Any requests for links or listings on the website under criteria 7 above must be brought to the Village Board for its approval. Approval or disapproval may not be based on the political or religious affiliation of the organization.
2. The appearance of external links on this site does not constitute endorsement by the Village of Lincolnshire of external web sites or the information, products, or services contained therein. Nothing in this policy shall guarantee that a business or non-profit organization shall be linked to the Village's home page. The Village of Lincolnshire reserves the right to deny links to any Web site that contains obscene images and/or text. Also, the Village of Lincolnshire reserves the right to remove URLs of sites that no longer fulfill the requirements or cannot be accessed reliably.
3. Requests for linkage placement should be made in writing, directly to Executive Services Administrative Assistant, One Olde Half Day Road, Lincolnshire, Illinois 60069 or by email to [luliba@village.lincolnshire.il.us](mailto:luliba@village.lincolnshire.il.us).

  
Brett Blomberg, Mayor