

## CHAPTER 6

### ESTABLISHMENT OF SIGN DISTRICTS

#### SECTION:

#### 12-6-1 ESTABLISHMENT OF SIGN DISTRICTS

##### A. Purpose

The establishment of the following sign districts is based upon the dominant uses found in each district to ensure that signage is consistent with the unique development character maintained in each district. Regardless of sign district, signage in the Village shall be of the highest aesthetic standards and promote the Village as a unique destination with clear and specific requirements.

##### B. Sign Districts

###### 1. Commercial Sign District

The purpose of the Commercial Sign District is to ensure that signs located within the downtown area and along major arterials provide an effective means of advertising, as well as presenting a positive and coordinated appearance of the Village along the roadway. Signs within the Commercial Sign District are primarily oriented toward the automobile.

In the interest of creating and maintaining an identity and character for the District, for each property or planned unit development located within the Commercial Sign District, three (3) of the five (5) types of building Identification Signs shall be selected for all of the buildings in the development: ground signs, wall signs, window signs, blade signs, awning or canopy signs. In addition, directional signs are permitted in the Commercial Sign District for each property or planned unit development.

In addition to the properties entirely located within the Commercial Sign District, those properties with frontage along Milwaukee Avenue (bounded by Half Day Road and Aptakisic Road), with facades oriented towards and directly visible from Milwaukee Avenue, are permitted signage pursuant to the Commercial Sign District.

###### 2. Office/Industrial Sign District

The purpose of the Office/Industrial Sign District is to ensure that signs located within the Village's Office/Industrial Districts provide an effective means of identifying the location and services of the businesses in the District, as well as presenting a positive and coordinated appearance of the Village along the roadway. Signs within the Office/Industrial areas are primarily oriented toward the automobile.

In the interest of creating and maintaining an identity and character for the District, for each property or planned unit development located within the Office/Industrial Sign District, two (2) of the following types of building Identification Signs shall be selected for all of the buildings: ground signs, or wall signs. In addition, directional signs are permitted in the Office/Industrial Sign District for each property or planned unit development.

In addition to the properties entirely located within the Office/Industrial Sign District, those properties with frontage along Milwaukee Avenue (bounded by Half Day Road and Aptakisic Road), with facades oriented towards and directly visible from Milwaukee Avenue, are permitted signage pursuant to the Office/Industrial Sign District.

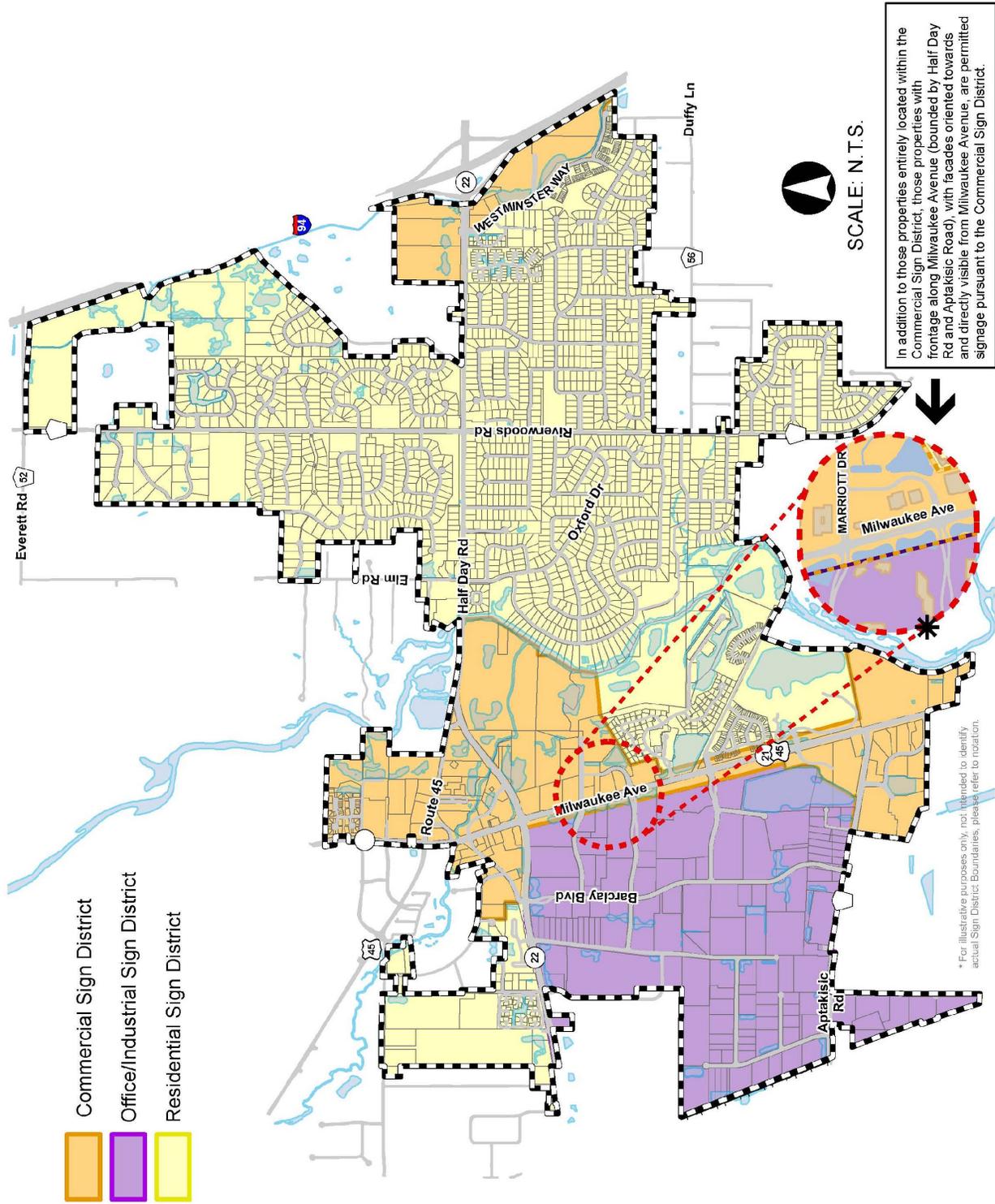
### **3. Residential Sign District**

The purpose of the Residential Sign District is to ensure proper regulation of signs common to residential areas for both permitted non-residential uses that need to identify their location, and the variety of temporary and non-commercial signs residents may desire, provided they are not displayed in a manner that is contrary to the predominant residential character of the district.

In the interest of creating and maintaining an identity and character for the District, for each non-residential property or planned unit development located within the Residential Sign District, one (1) of following types of building Identification Signs shall be selected for all of the buildings in the development: ground sign, or wall sign. In addition, directional signs are permitted in the Residential Sign District for each non-residential property or planned unit development.

#### **C. Sign District Location**

The locations of the Village of Lincolnshire's Sign Districts are indicated on the following page. Upon being annexed, the Zoning Administrator shall have the authority to assign properties not depicted on the Sign District map described in this Title to the appropriate Sign District based on the applicable zoning and the Sign District(s) to which the property is contiguous.



In addition to those properties entirely located within the Commercial Sign District, those properties with frontage along Milwaukee Avenue (bounded by Half Day Rd and Aptakisic Road), with facades oriented towards and directly visible from Milwaukee Avenue, are permitted signage pursuant to the Commercial Sign District.

\* For illustrative purposes only, not intended to identify actual Sign District boundaries, please refer to notation.